

LinkedIn Learning

See how L&D is shaping the healthcare industry this year

Executive Summary from our 2024 Workplace Learning Report



Discover how L&D powers the future for the healthcare sector



In a world awake to AI's impact, skill building is no longer simply a perk for healthcare employees — it's a priority for organisational success. So it's no surprise that aligning learning to business goals is one of L&D's top focus areas.

Improving employee retention is L&D's No. 1 priority for the healthcare industry

Top 5 L&D focus areas for 2024:

- 1 Improving employee retention
- 2 Creating a culture of learning
- 3 Aligning learning programmes to business goals
- 4 Upskilling employees
- 5 Supporting employees through organisational change

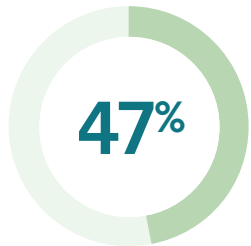




Learning across healthcare organisations is evolving, in format and delivery

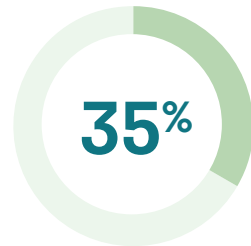
In 2024, healthcare employees expect to access learning in increasingly condensed, and more virtual, environments.

Learning works well in small bites



of L&D teams in healthcare plan to deploy microlearning programmes (short bursts of instruction available in the flow of work) in 2024.

Organisations are meeting the needs of the modern learner



of L&D healthcare pros expect to have more virtual ILT (VILT) or live online training delivered in a virtual environment.

Organisations are empowering everyone to grow

35%

of L&D professionals in healthcare surveyed indicate that their budgets are increasing in 2024, with the highest change in online learning/recorded on-demand online content.



“

Counterintuitive as it may seem in our fast-paced, tech-driven world, it would benefit us all to embrace a profound truth: that embracing stillness can be more powerful than keeping pace with the relentless march of technology. This stillness isn't about idleness, but about creating a mental space where true clarity and innovative ideas can emerge. It's a necessary respite in the constant noise — a silent rebellion against the myth that to be productive, we must always be in motion. This is the unexpected rhythm of progress in the AI era: the power of pause.



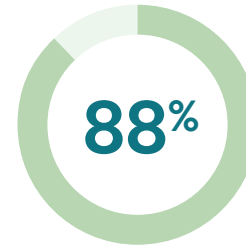
– **Christopher Lind**
VP, Chief Learning Officer
at ChenMed

The value of L&D in the healthcare space is being recognised

Employee engagement, retention and internal mobility are directly linked to learning.



L&D drives impact with internal mobility



of L&D pros in the healthcare sector say they can show business value by helping employees gain skills to move into different internal roles.

L&D encourages employees to stay and grow

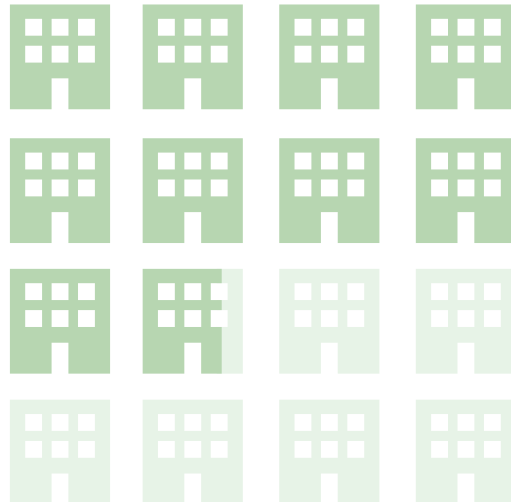


of healthcare organisations are providing learning opportunities to boost employee retention.

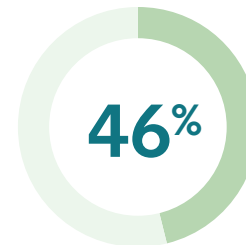
L&D's voice is growing

63%

of healthcare organisations now give L&D a seat at the executive table.



Investing in L&D keeps employees engaged



of healthcare industry professionals say that learner engagement at their organisation has increased over the last year.

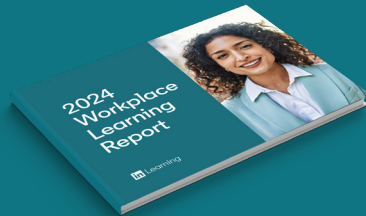




It's not all about AI

While AI continues to permeate all aspects of healthcare, the human element is still vital to business growth.

97% of L&D pros agree that human skills, or soft skills, are increasingly important.



For more great global and UK insights, explore the full 2024 Workplace Learning Report.

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