



## LinkedIn Learning helps Children's Healthcare of Atlanta nurses develop new skills, earn professional accreditations

**Challenge:** Increase skill development and engagement amid a historic talent crunch in the industry

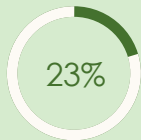
- The pandemic-induced nursing shortage made it hard for hospitals to find, train, and retain nurses.
- Many nurses lacked soft skills due to their lack of in-person clinical training during the pandemic.
- Children's needed a training program to keep nurses engaged with the organization and make it a place where nurses can build a lasting career.

**Solution:** Nurses earn professional accreditations through LinkedIn Learning

- **LinkedIn Learning's** on-demand platform allowed nurses to complete courses on their own time, even from their phones, resulting in high participation rates.
- The breadth and depth of the LinkedIn Library helped nurses develop both soft skills — such as effective communication — and technical knowledge.
- Children's accredited its **LinkedIn Learning** program with the Georgia Nursing Association so nurses could obtain certifications and play an active role in their professional development.



different courses completed by Children's nurses.



of participants have received a promotion within the last year, twice the industry average.



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Reach

Healthcare | 10,000+ employees

Goal 1: **Adapt to Rapidly Changing Skills**

Goal 2: **Scale Learning**



"LinkedIn Learning has sparked a culture shift. Word is spreading throughout the nurse population that they can use this platform to further their careers. When they do try it, they don't complete just one course — they do three, four, five. It's useful information for them and they tell us, 'Thank you for delivering what we need.'"

**Lucy Brown** Leadership Development Manager, Children's Healthcare of Atlanta

