



ATSG pivots to a remote-first learning and working culture.

Challenge: An outdated approach to training and development

- With a lack of in-person training and development opportunities, ATSG needed a new learning approach that would offer custom content for different roles, as well as different regions, languages, and time zones.
- Without structure and clear learning goals, employees didn't always know where to turn for development and career growth.
- Leaders didn't have visibility into learning and development activities to inform their strategy and recommendations.

Solution: Learning that supports a remote workforce

- With **LinkedIn Learning Hub**, ATSG created a dynamic learning strategy that could adapt as their needs evolve.
- Customized learning paths allow them to quickly get new hires up to speed and standardize management training. And by aggregating learning into one platform, leaders have a holistic view into company-wide learning.
- Employees regularly connect with colleagues by sharing ideas and accomplishments with **LinkedIn Learning Hub's** community-based learning capabilities.

IT Services & IT Consulting | 700+ employees

Goal 1: Adapt to Rapidly Changing Skills

Goal 2: Community-Based Learning



LinkedIn Learning Hub is always the first answer to our business problems. When a challenge comes up, we always look to LinkedIn first.”

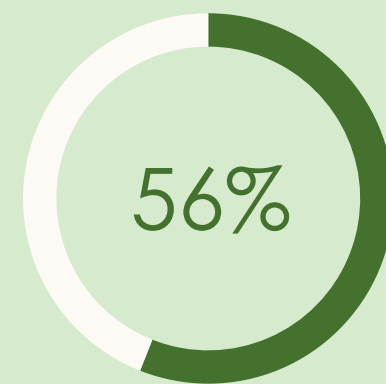
Jessica Bishop Director of Talent Acquisition



Employee engagement
1 year after rollout



Avg. monthly video views
per employee



Logins from repeat learners



Reach

