



LinkedIn Learning

# Skills Insights

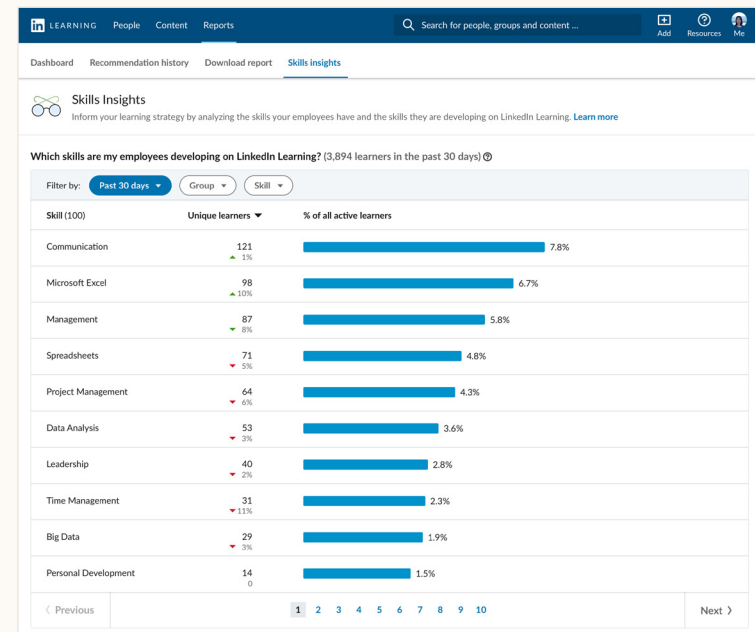
Visualize the impact of LinkedIn Learning with Developing Skills

Knowing your organization's skills profile can help you identify skills gaps critical for your business. Use these insights to recommend content designed to further develop those skills.

With Developing Skills you can now see the skills your learners are developing on LinkedIn Learning alongside the profile of skills your organization already has.

## Developing Skills can help you:

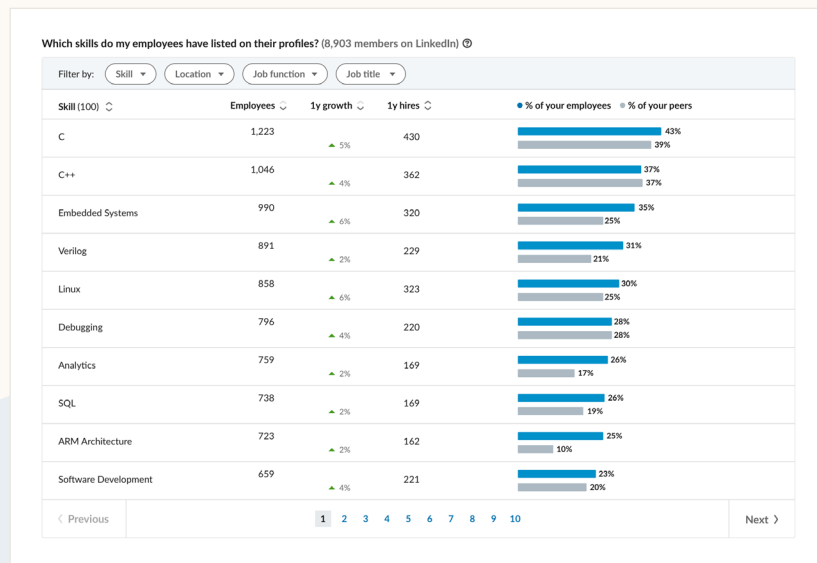
- 1 Determine the impact of learning by reviewing the skills that employees are developing through content on LinkedIn Learning
- 2 See the top skills learners are developing on LinkedIn Learning
- 3 Determine trends for skills development through benchmarking with the previous time period
- 4 Dive deeper into skill development on a group level
- 5 Recommend content related to key skills for your organization



# Current Skills Profile

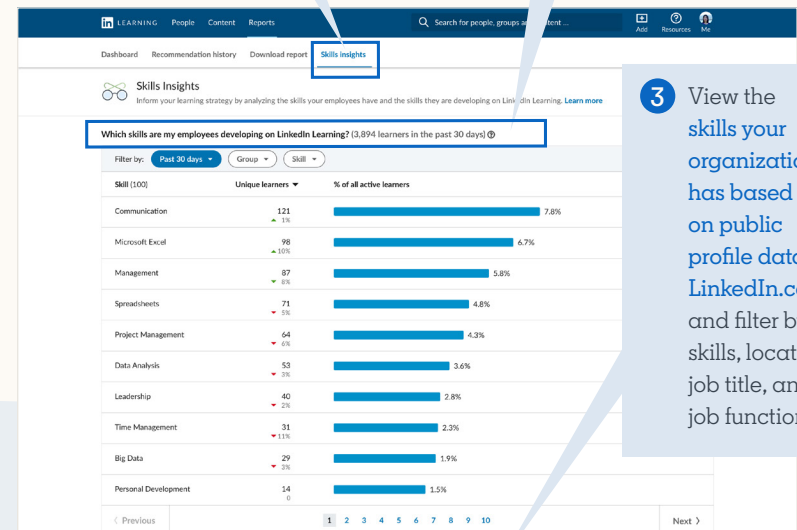
In addition to the skills employees are developing on LinkedIn Learning, you can also review your organization's current skills profile based on information from employees' public LinkedIn profiles.

We've also included peer benchmarking in this view to help organizations identify competitive advantages along with opportunities to fill skills gaps.



# How to use Skills Insights

- 1 Navigate to 'Skills Insights' from the 'Reports' tab in the Admin Portal
- 2 View the skills your organization is developing on LinkedIn Learning, and filter by time range, group and skills



- 3 View the skills your organization has based on public profile data on LinkedIn.com, and filter by skills, location, job title, and job function



- 4 Click on any skill name, within either chart, to access relevant content to recommend to learners

