Learner Engagement Emails

Designed to inspire and keep learning top of mind

Keep your learners engaged at scale, without admin effort. Two new emails are available for your learners.

Not ready to introduce this benefit to your learners?

Account Settings allow admins to control their organization’s access to engagement emails.

Go to: Account (or Me) > Customization Settings > Emails to your organization > Emails to engage learners
LinkedIn Learning

Learner Engagement Emails

Email #1
LinkedIn Learning List

A weekly digest of relevant courses. Sent to all learners every Monday.

Highlights:
• Your recommendations will always be top of mind for learners
• Learners will see their most recent progress & saved courses
• Custom recommendations based on their interests and activity on LinkedIn Learning

Email #2
LinkedIn Learning Lookback

A week in review: Sent every Friday to learners who have a learning goal set or who have watched content during that week.

Highlights:
• Review of courses completed or started within the week
• Learners will be able to see their learning progress compared to other LinkedIn Learning users
• Learners who have set a learning goal will see their progress for the week