

"Before I could create learning paths, I would have to gather links and then manually create an email or a 1-pager which would take a ton of time. With this role, I can **present content in a useful, nice format** and it takes no time at all."

Program Manager Curator in beta program

"I'm not used to seeing any statistics out of my current tools. LinkedIn Learning beats Sharepoint, email, and Google Docs on reporting and analytics – I can get so much more out of LinkedIn's tools!"

Technology Trainer Curator in beta program

> Curators in the beta program rated this feature

8/10 regarding likelihood to recommend to a colleague Linked in Learning

Curator Role: Easily create, share, and understand the impact of your learning programs.

With curator access you can:

Create learning content

Easily upload and arrange content into an intuitive, engaging format.

With learning paths you can...

- Blend LinkedIn Learning and internal custom content
- Handpick specific videos from courses
- Group content into sections
- Put content into an order
- Add descriptions for sections and pieces of content

| Resource Center to Help our Managers Thrive | |
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Get insights

Measure the success of your programs with deep reporting on learner engagement and completions.

- Check out how your content has trended over the last 90 days with unique viewer counts
- See who has completed and is inprogress with your content

Consolidate content

Host all of your content on one platform so that everyone can always find it.

Because your curated content will live within your org's LinkedIn Learning library, learners will always know where to go to access it.





Linked in Learning



Curator Role: Easily create, share, and understand the impact of your learning programs.

Sample Curation Use Cases:

"I created a learning path by blending our internal training and LinkedIn Learning content. I shared the learning path with my peers and received rave reviews. I found the process to be quite seamless and really appreciated the option to assign the training to others with a due date. We have so many ideas on how we can continue using this feature."

HR Business Partner Curator in beta program

"I love creating short training snippets and putting them into a learning path, so that people are easily able to select which training pieces they need to view instead of having to watch the entire course if they don't need to. It's also great to be able to mix videos, articles and links."

Sales Enablement Manager Curator in beta program



Program managers running onboarding, training, and upskilling programs for a specific function, department, or region.



HR associates building talent management processes and on-demand initiatives such as remote work tips.



Sales readiness teams building onboarding and training content for sales teams on products and processes.



People managers assembling learning programs to help their team members improve skills.



Subject Matter Experts sharing content on his/her domain expertise.



Individual contributors showcasing his/her knowledge to gain visibility.

Want to get started?

Contact your organization's LinkedIn Learning administrator to request curator access!