



Curator Role:

Easily create, share, and understand the impact of your learning programs.

"I only have access to the VLE at the university and that has very limited functionality when it comes to adding video links. **LinkedIn Learning was much easier and more user-friendly. It is intuitive in how you curate the content.**"

Professor, University of Leeds
Curator in beta program

"I'm not used to seeing any statistics out of my current tools. LinkedIn Learning beats Sharepoint, email, and Google Docs on reporting and analytics – **I can get so much more out of LinkedIn's tools!**"

Technology Trainer
Curator in beta program

Curators in the beta program rated this feature

8/10

regarding likelihood to recommend to a colleague

With curator access you can:

Create learning content

Easily upload and arrange content into an intuitive, engaging format.

With learning paths you can...

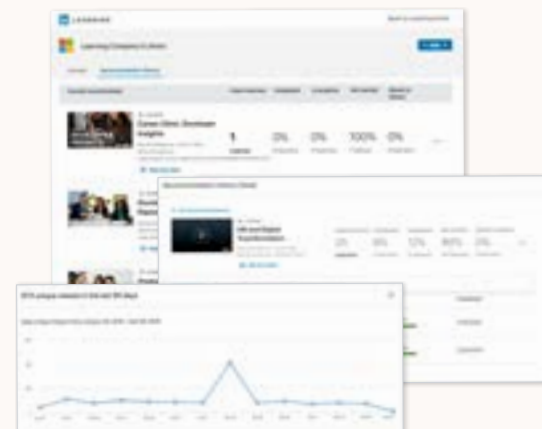
- Blend LinkedIn Learning and internal custom content
- Handpick specific videos from courses
- Group content into sections
- Put content into an order
- Add descriptions for sections and pieces of content



Get insights

Measure the success of your programs with deep reporting on learner engagement and completions.

- Check out how your content has trended over the last 90 days with unique viewer counts
- See who has completed and is in-progress with your content



Consolidate content

Host all of your content on one platform so that everyone can always find it.

Because your curated content will live within your org's LinkedIn Learning library, learners will always know where to go to access it.





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“Before I could create learning paths, I would have to gather links and then manually create an email or a 1-pager which would take a ton of time. With this role, I can **present content in a useful, nice format** and it takes no time at all.”

Program Manager
Curator in beta program

“I believe sometimes the information and offerings can be a bit overwhelming for students and **having a learning pathway ready to go can make students’ lives a lot easier.**”

Career Coach,
University of Houston
Curator in beta program

Sample Curation Use Cases:



Professor

- Supplementing existing course curriculum with learning paths; organizing sections around syllabus structure
- Customizing learning programs for different students (beginner vs. advanced, various subject areas)
- Curating research to showcase to students



Career Coach

- Job-seeking training for students on various career paths and associated skill sets
- Learning paths to inform students about interviewing tips and tricks



Student Champion

- Relevant learning for fellow students
- Curated content to help students prepare for exam or paper; recap of course and highlights of most helpful material

Want to get started?

Contact your organization’s LinkedIn Learning administrator to request curator access!