



# Congrats! You've been assigned as a curator on LinkedIn Learning

You can now easily create, share, and understand the impact of your learning programs.

"Before I could create learning paths, I would have to gather links and then manually create an email or a 1-pager which would take a ton of time. With this role, I can **present content in a useful, nice format** and it takes no time at all."

Program Manager  
Curator in beta program

"I'm not used to seeing any statistics out of my current tools. LinkedIn Learning beats Sharepoint, email, and Google Docs on reporting and analytics – **I can get so much more out of LinkedIn's tools!**"

Technology Trainer  
Curator in beta program

"We also tend to give training once and not have it saved somewhere for future viewing, so this is a good way to create a training database for new employees who were not with the company when important training was originally given. **It's easy to have one place for everyone to go.**"

Sales Readiness  
Curator from beta program

## Key features:

### 1 Create learning content

Easily upload and arrange content into an intuitive, engaging format.

**With learning paths you can...**

- Blend LinkedIn Learning and internal custom content
- Handpick specific videos from courses
- Group content into sections
- Put content into an order
- Add descriptions for sections and pieces of content



Learning path example

### 2 Get insights

Measure the success of your programs with deep reporting on learner engagement and completions.

- Understand how your content has trended over time with unique viewer counts
- See who has completed and is in-progress with your content



### 3 Consolidate content

Host all of your content on one platform so that everyone can always find it.

Because your curated content will live within your org's LinkedIn Learning library, learners will always know where to go to access it.

Curators in the beta program rated this feature

# 8/10

regarding likelihood to recommend to a colleague



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## How to get started:

### Step 1

Navigate over to your LinkedIn Learning homepage, then click on the “Add” button at the top right of the screen.



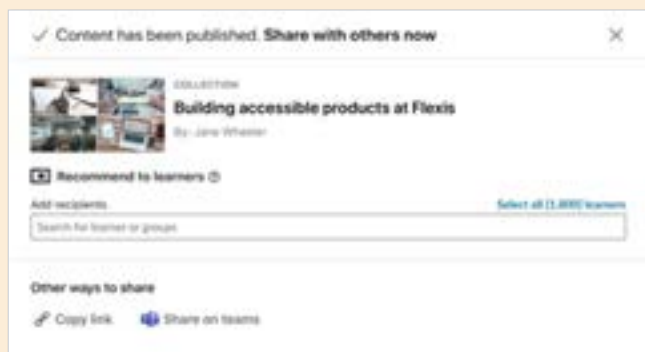
### Step 2

Start uploading, curating, and sharing content!



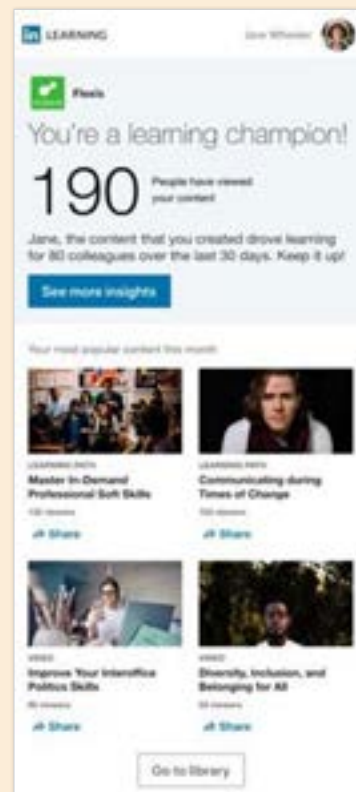
### Step 3

Recommend and share content on relevant platforms.



### Step 4

Check your curator library to monitor content performance. You'll also receive a monthly email highlighting key insights.



“I created a learning path by blending our internal training (recorded conference call+ slides) and LinkedIn Learning content. I shared the learning path with my peer HRBPs and the HRMs and received rave reviews. I **found the process to be quite seamless and really appreciated the option to assign the training to others with a due date.** Everyone I shared the path with was eager to become curators as well. We have so many ideas on how we can continue using this feature.”

HR Business Partner at Dish Network  
Curator in beta program



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**“I create weekly teaching moments in a learning path style.** I used to share links, but this is much easier to use with training for a department or expanding to a wider audience. **Being able to upload content and create a weekly training schedule has been the most valuable to me.”**

Program Manager  
Curator in beta program

**“I love creating short training snippets and putting them into a learning path,** so that people are easily able to watch what they need to view instead of having to watch the entire video if they don't need to. **It's also great to be able to mix videos, articles and links.”**

Sales Enablement Manager  
Curator in beta program

**“I love that we're able to add material that isn't from LinkedIn to customize a path for our team.** We do a lot of self-development on our team, so it's nice to be able to create a path that's a common theme on the team and track the involvement.”

Marketing Team Leader  
Curator in beta program

## Sample Curation Use Cases:



Program managers running onboarding, training, and upskilling programs for a specific function, department, or region.



HR associates building talent management processes and on-demand initiatives such as remote work tips.



Sales readiness teams building onboarding and training content for sales teams on products and processes.



People managers assembling learning programs to help their team members improve skills.



Subject Matter Experts sharing content on his/her domain expertise.



Individual contributors showcasing his/her knowledge to gain visibility.

Want some curation best practices and more specific use cases? Check out the Customer Success Center.

Need more help? [Visit the Help Center.](#)