Linkedin Learning

Curator Role:
Drive learner engagement at-scale by empowering people to learn from each other.

> "We have realized that our small team cannot support the needs of all businesses at NI. By allowing and enabling our users to be curators as subject matter experts, we can socialize learning across the organization."

Herb Barrientes,
Talent Development Program Specialist at NI,
Full Admin in beta program

For beta customers that had at least 10 people curating content,

15% of all learners viewed curated content during the beta time period.

> """Having a targeted curator role facilitates the process of getting curators quickly up to speed on what the tool is all about. It takes out the features that would potentially overwhelm them - streamlining the user experience and making our lives easier."

Full Admin,
Participated in the beta program

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Feature Overview

With the curator role, you can scale curation across your organization, democratizing learning for everyone.

With more people curating and sharing content, you can ensure that every learner gets the content they need to succeed in their role, created by the people they know.

Curators will be able to:

- **Create learning content:** Upload internal content and curate customized learning paths.

- **Share content:** Connect their content to the colleagues that need it.

- **Get insights:** Measure the success of their programs with insights on views and completions

You can assign curators…

Without concern

Curators will not have access to any other admin functionality. Unlike the sub admin role, curators will operate within a "walled garden" and will only be able to access, edit, and delete their own self-created content and associated reporting.
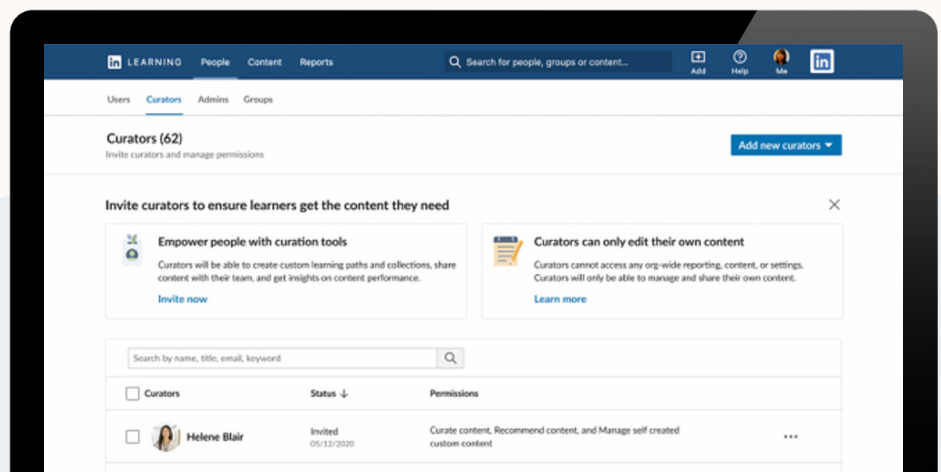
You can also designate which groups curators can recommend to.

Without training

Curator access is seamlessly integrated into the learner platform, eliminating the need for in-depth training for curators.

Curators will be educated on how to use the tools via in-product training including curation best practices and use cases, making your life a lot easier.

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Questions to help you identify curators:

- Outside of your central L&D team, are there others who frequently create learning programs on the region, function, department, and/or or team level?

- Anyone who has a need to onboard or train someone on a new process, product, or technology?

- Are there others that may benefit from curation tools such as people managers, subject matter experts, learning champions, or high-potential individual contributors?

Curators could be…

- Program managers running onboarding, training, and upskilling programs for a specific function.

- HR associates building talent management processes and on-demand initiatives such as remote work tips.

- Sales readiness teams building onboarding and training content for sales teams on products and processes.

- People managers assembling learning programs to help their team members improve their skill sets.

- Subject Matter Experts sharing content on his/her domain expertise.

- Individual contributors showcasing his/her knowledge to gain visibility.

We've created a bunch of materials to help you identify, recruit, promote, and educate curators, including best practices and use cases. Check out the Customer Success Center to access these materials.

Set up Org Sync
(HRIS integrations)
to make curator identification and assignment even easier!

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