LinkedIn Learning

Congrats! You've been assigned as a curator on LinkedIn Learning

You can now easily create, share, and understand the impact of your learning programs.

> "I only have access to the VLE at the university and that has very limited functionality when it comes to adding video links. **LinkedIn Learning was much easier and more user-friendly. It is intuitive in how you curate the content."**
>
> **Professor, University of Leeds**
> **Curator in beta program**

> "I'm not used to seeing any statistics out of my current tools. LinkedIn Learning beats Sharepoint, email, and Google Docs on reporting and analytics – **I can get so much more out of LinkedIn's tools!"**
>
> **Technology Trainer**
> **Curator in beta program**

> "We also tend to give training once and not have it saved somewhere for future viewing, so this is a good way to create a training database for new employees who were not with the company when important training was originally given. **It's easy for them to have one place for everyone to go.** I also like that I can keep all my curations organized in one place in my library.
>
> **Program Manager**
> **Curator in beta program**

Key features:

1 Create learning content

Easily upload and arrange content into an intuitive, engaging format.

With learning paths you can…
- Blend LinkedIn Learning and internal custom content
- Handpick specific videos from courses
- Group content into sections
- Put content into an order
- Add descriptions for sections and pieces of content

Learning path example

2 Get insights

Measure the success of your programs with deep reporting on learner engagement and completions.

- Check out how your content has trended over the last 90 days with unique viewer counts
- See who has completed and is in-progress with your content

3 Consolidate content

Host all of your content on one platform so that everyone can always find it.

Because your curated content will live within your org's LinkedIn Learning library, learners will always know where to go to access it.

Curators oin the beta program rated this feature

8/10

regarding likelihood to recommend to a colleague

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How to get started:

Step ①

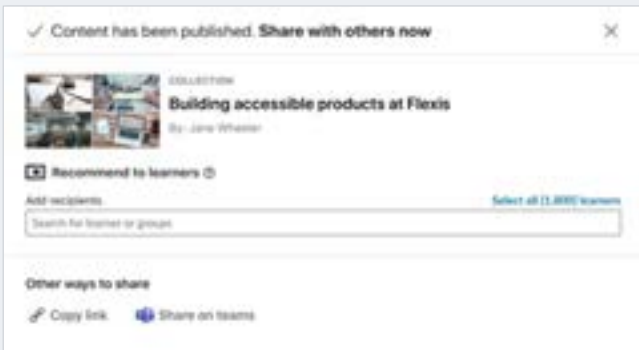Navigate over to your LinkedIn Learning homepage, then click on the "Add" button at the top right of the screen.

Step ②

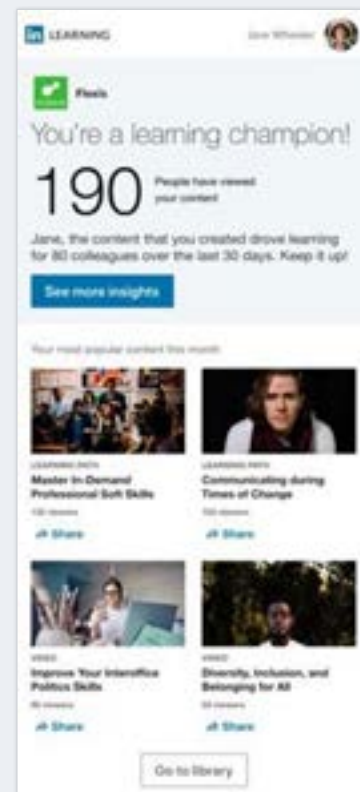Start uploading, curating, and sharing content!

Step ③

Recommend and share content on relevant platforms.

Step ④

Check your curator library to monitor content performance. You'll also receive a monthly email highlighting key insights.

"I created a learning path by blending our internal training (recorded conference call+ slides) and LinkedIn Learning content. I shared the learning path with my peer HRBPs and the HRMs and received rave reviews. **I found the process to be quite seamless and really appreciated the option to assign the training to others with a due date.** Everyone I shared the path with was eager to become curators as well. We have so many ideas on how we can continue using this feature."

HR Business Partner at Dish Network
Curator in beta program

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Sample Curation Use Cases:

Professor

- Supplementing existing course curriculum with learning paths; organizing sections around syllabus structure
- Customizing learning programs for different students (beginner vs. advanced, various subject areas)
- Curating research to showcase to students

Career Coach

- Job-seeking training for students on various career paths and associated skill sets
- Learning paths to inform students about interviewing tips and tricks

Student Champion

- Relevant learning for fellow students
- Curated content to help students prepare for exam or paper; recap of course and highlights of most helpful material

Want some curation best practices and more specific use cases? Check out the Customer Success Center.

Need more help? Visit the Help Center.

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