LinkedIn Learning

Curator Role:

Drive learner engagement at-scale by empowering students, faculty, and staff to learn from each other.

"Before faculty had access to the curator role, they were only watching courses for their own benefit. Making the curator role accessible to us was the lynch pin to get faculty in there curating and sharing content for their students."

Bethany White,
Full Admin at College of Southern Idaho

For beta customers that had at least 10 people curating content,

15% of all learners viewed curated content during the beta time period.

"I only have access to the VLE at the university and that has very limited functionality when it comes to adding video links. LinkedIn Learning was much easier and more user-friendly. It is intuitive in how you curate the content."

Professor,
University of Leeds,
Curator in beta program

Feature Overview

With the curator role, you can scale curation across your organization, democratizing learning for everyone.

With more people curating and sharing content, you can ensure that every learner gets the content they need to succeed in their role, created by the people they know.

Curators will be able to:

- **Create learning content:** Upload internal content and curate customized learning paths.

- **Share content:** Connect their content to the colleagues that need it.

- **Get insights:** Measure the success of their programs with insights on views and completions

You can assign curators…

⚠️ **Without concern**

Curators will not have access to any other admin functionality. Unlike the sub admin role, curators will operate within a "walled garden" and will only be able to access, edit, and delete their own self-created content and associated reporting.
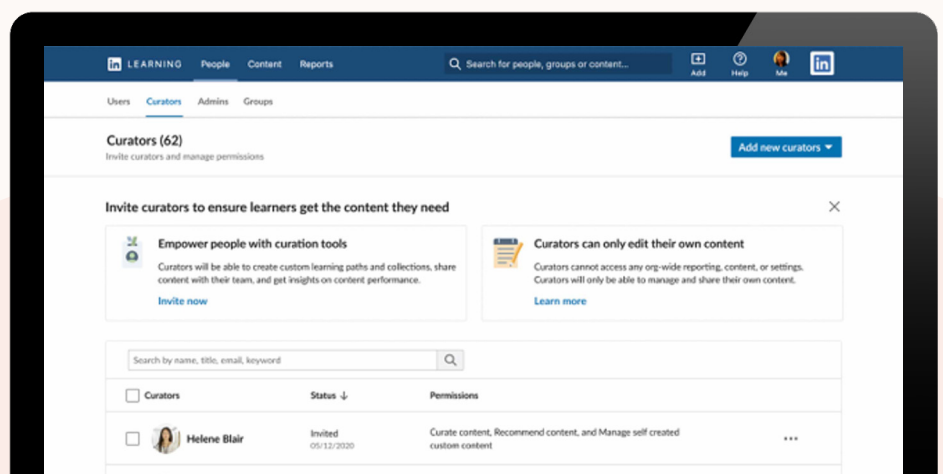
You can also designate which groups curators can recommend to.

Without training

Curator access is seamlessly integrated into the learner platform, eliminating the need for in-depth training for curators.

Curators will be educated on how to use the tools via in-product training including curation best practices and use cases, making your life a lot easier.
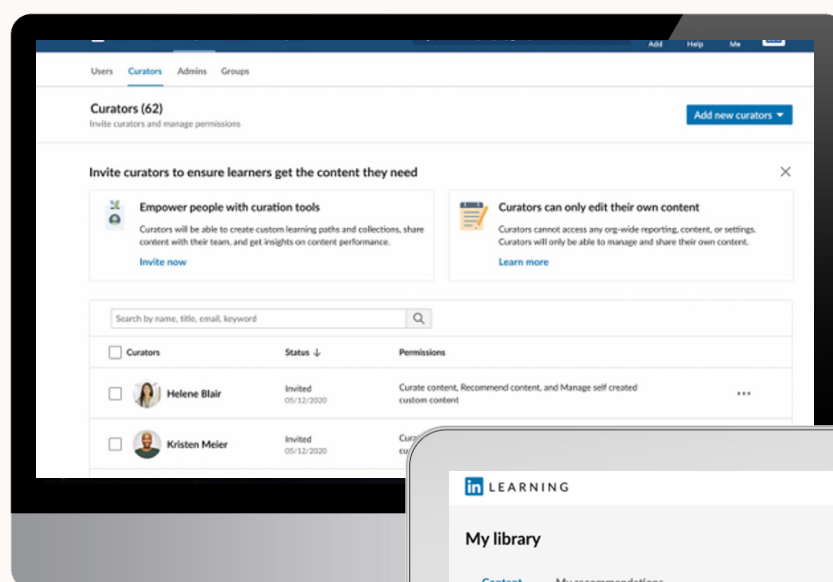

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Curators could be...

- Faculty supplementing existing course curriculum with custom learning content for students.

- Career coaches creating job-seeking training for students on various career paths and associated skill sets.

- Student champions curating relevant learning for fellow students.

- Program managers running onboarding, training, and upskilling programs for a specific function.

We've created a bunch of materials to help you identify, recruit, promote, and educate curators, including best practices and use cases. Check out the Customer Success Center to access these materials.

Set up Org Sync

(HRIS & SIS integrations)

to make curator identification and assignment even easier!