

Personalized online learning the whole campus will use, love and apply.

Bolster student outcomes and provide faculty and staff development with insights only LinkedIn can provide.



Meet LinkedIn Learning for Campus

We serve:

- **Students:** Help them stand out in a crowded job market.
- **Staff:** Provide necessary skill development to employees in a rapidly-changing world.
- **Faculty:** Complement and support curricula with just-in-time, adaptive learning.
- **Alumni:** Provide skills that empower students to transition from the classroom to the workforce.

We aim to help students find jobs.

With LinkedIn Learning, students can:

- Learn the latest and most in-demand technologies and soft skills.
- Get recommendations based on real-time industry trends, personalized to their individual level and goals.
- Learn anytime, on desktop or mobile, online or off.
- Certify their skills and build out their brand on the world's largest professional network.

"I use it to make myself more marketable for future opportunities. LinkedIn Learning helps me stand out."



Prasaadi Dangolla
Seton Hall Student

Available content

Business

Leadership
Microsoft Office
Sales
Cert Prep: PMP®, NASBA, etc.
Digital marketing
...and more

Technology

Cloud Computing
Data science
IT infrastructure
CompTIA
Web development
...and more

Creative

CAD
Creative software
UX design
Videography
Photography
...and more

*host your own proprietary content alongside the library



Partnership highlights

- **Track student outcomes and workforce readiness:** Exclusive LinkedIn insights let you see where your graduates are getting hired and skill gaps among current students.
- **Real-time skills insights:** Identify where to provide targeted learning to staff by accessing real-time insights into your institution's skill profile.
- **World-class collaborative content:** Each week we add 60+ collaborative courses to our 15,000+ course library, all taught by industry-expert instructors. Content for English, Spanish, German, French, Japanese, Mandarin and Portuguese speakers.
- **Host proprietary content:** Upload your own videos and documents to sit alongside the LinkedIn Learning library and co-brand the platform with your logo.

“It adds an extra oomph, being connected to the LinkedIn profile. This gives students direct interaction with potential employers.”



Rick Hodge

Dean of Career & Technical Education, LA
Community College District

Want to learn more? Go to learning.linkedin.com.