## Higher Ed Curation Use Cases



## Higher Education: Professor

Instructor that creates a custom curriculum for their students.

- Learning paths to supplement existing course curriculum, organizing sections around syllabus structure
- Customized learning programs for different students (beginner vs advanced, various subject areas)
- Curated research to showcase to students and the public

"I only have access to the VLE at the university and that has limited functionality when it comes to adding video links. LinkedIn Learning was much easier and more user-friendly. It is intuitive in how you curate content."



Professor at the
University of Leeds
Curator from beta program



## Higher Education: Career Coach

Individuals that provide career-specific coaching and training to students to assist them in finding a career post-school.

- •Job-seeking training for students on various career paths and associated skill sets
- •Learning paths to inform students on interviewing tips and tricks

"I believe sometimes the information and offerings can be a bit overwhelming for students and having a learning pathway ready to go can make students' lives a lot easier.





## Higher Education: Student Champion

Student that is passionate about learning and has a desire to create and share learning programs with his/her peers.

- Relevant learning for fellow students
- Curated content to help peers prepare for an exam or paper such as a recap of course and highlights of most helpful material

"It's so helpful to be able to integrate custom content,
LinkedIn Learning content, and external learning links all in one learning path in one platform."



