

Learning Groups

New groups are launched each quarter



For Admins | Updated as of February 2020

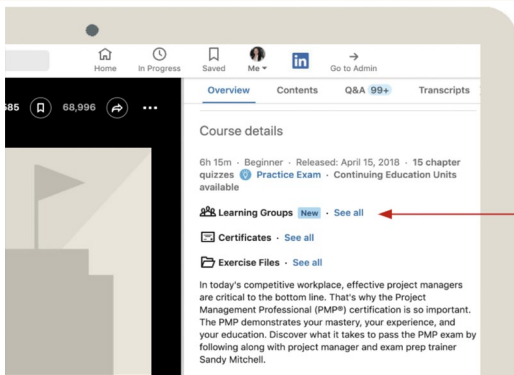
Introducing Learning Groups

We believe learning happens not only from watching courses - but also from conversations with other learners and subject matter experts. Your learners can now join online communities to engage with other learners and subject matter experts to deepen their understanding of a learning topic, and grow their network.

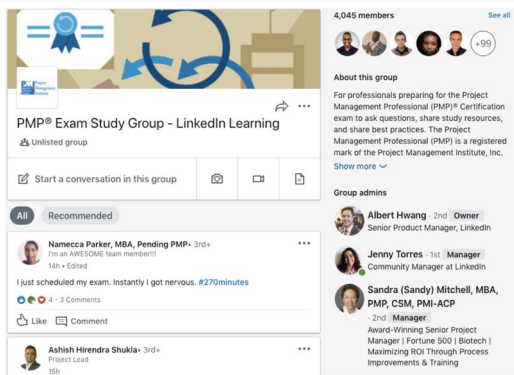
How it works

Groups categories range from Certification Prep, Tech, Creative, Soft Skills, CEUs and Business Skills. New Learning Groups are launched every month and available on course pages.*

1 Users request to join a Learning Group from the course page



2 Then accepted into the Group, hosted on LinkedIn.com



*Learning Groups are only available on course pages relevant to the following topics. New Groups are launched each quarter.

“71% of learners globally said they would participate in a group discussion on a topic they are interested in.”

- LinkedIn Learning, 2020 Research

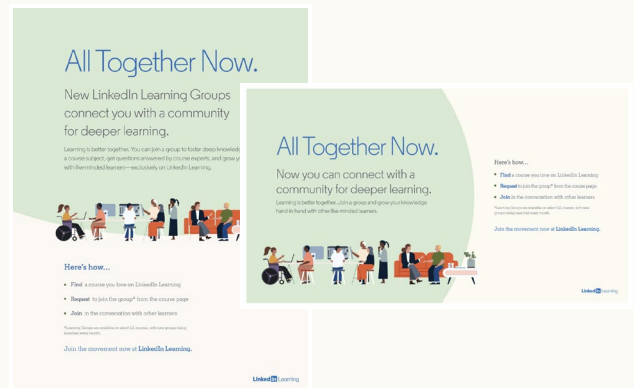
Learning Groups accessibility

- Accessible on web, iOS, and Android
- LinkedIn Learning base & PRO SKUs, across all languages courses (Groups are in English only)
- Available for profile connected accounts only:
 - **Profile connected:**
Learning Groups button launches with list of Groups to join
 - **Profile connection-optional:**
Learning Groups button launches the bind upsell flow
 - **Profile connection-forbidden:**
Learning Groups button is not available.

Ways to Promote Learning Groups in your organization

1 Posters and Digital Signage

Download posters and digital signs from the Customer Success Center, to display across your organization



2 Learning & Development Newsletter

Join online learning communities through LinkedIn Learning!

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Navigate to the course page of the following topics to join relevant Learning Groups

Category	Topic
Biz Skill	B2B Marketing (new)
Biz Skill	Content Marketing (new)
Biz Skill	Data Analytics
Biz Skill	Financial Accounting (new)
Biz Skill	SEO + Google Analytics
Biz Skill	Six Sigma (new)
Biz Skill	Women in Leadership (new)
Certification Prep	Android Developer Certification
Certification Prep	C/ISSP
Certification Prep	CompTIA A+
Certification Prep	CompTIA CASP+
Certification Prep	CompTIA Security+
Certification Prep	CompTIA® Continuing Education Program
Certification Prep	IIIBA® Continuing Development Program
Certification Prep	National Association of State Boards of Accountancy (NASBA)
Certification Prep	PMP
Certification Prep	Project Management Institute (PMI)®
Certification Prep	HRCI® Recertification Program
Certification Prep	SHRM® Professional Development Program
Soft Skill	Creativity (new)
Soft Skill	Interview Tips
Soft Skill	Negotiations (new)
Soft Skill	New/Beginner Managers
Soft Skill	Public Speaking (new)

Category	Topic
Software	AWS (new)
Software	Azure AZXXYYY
Software	HTML + CSS
Software	JIRA
Software	Java
Software	JavaScript
Software	Learn Salesforce (new)
Software	Linux
Software	Microsoft Excel
Software	Microsoft PowerPoint
Software	Microsoft Sharepoint (new)
Software	Node.js
Software	Python
Software	R Programming
Software	Revit
Software	SOLIDWORKS (new)
Software	SQL
Software	Tableau (new)
Software	WordPress
Software - Creative	Adobe - After Effects
Software - Creative	Adobe - Illustrator
Software - Creative	Adobe - InDesign
Software - Creative	Adobe - Photoshop & Lightroom
Software - Creative	AutoCAD
Software - Creative	Digital Audio Workstations (Ableton Live, Pro Tools, & Logic Pro) (new)
Software - Creative	Video Editing (Premiere Pro, Final Cut Pro, & Avid Media Composer) (new)