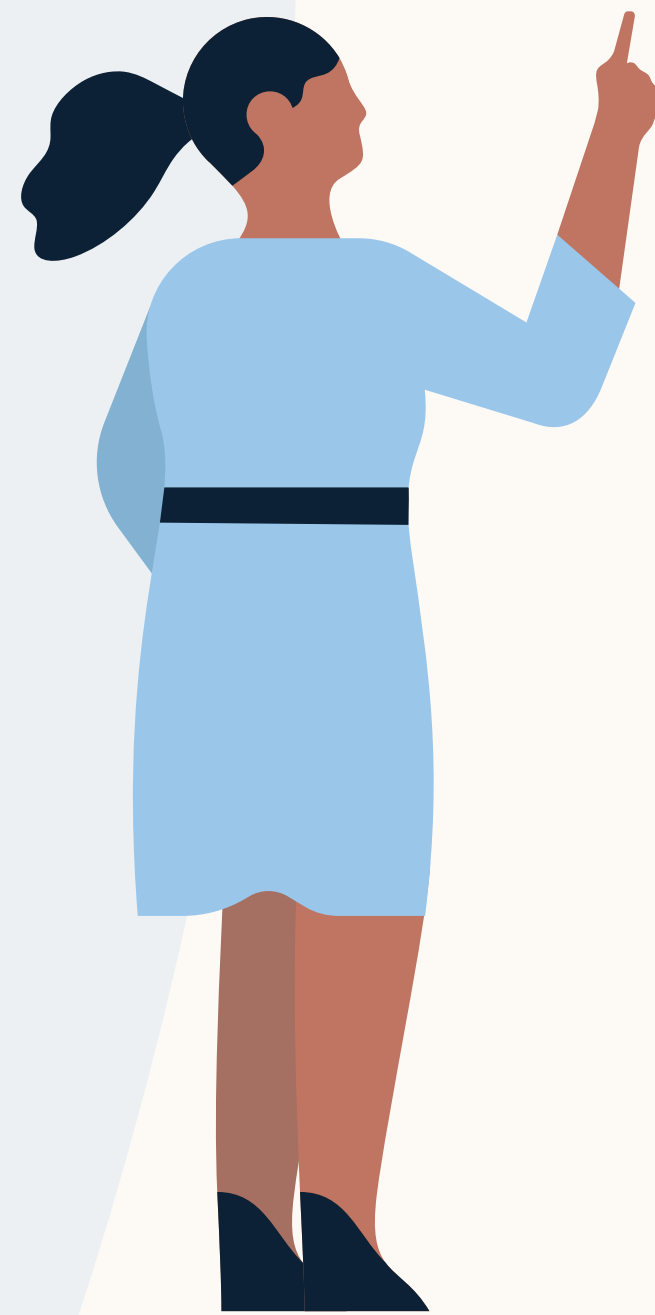


LMS integrations



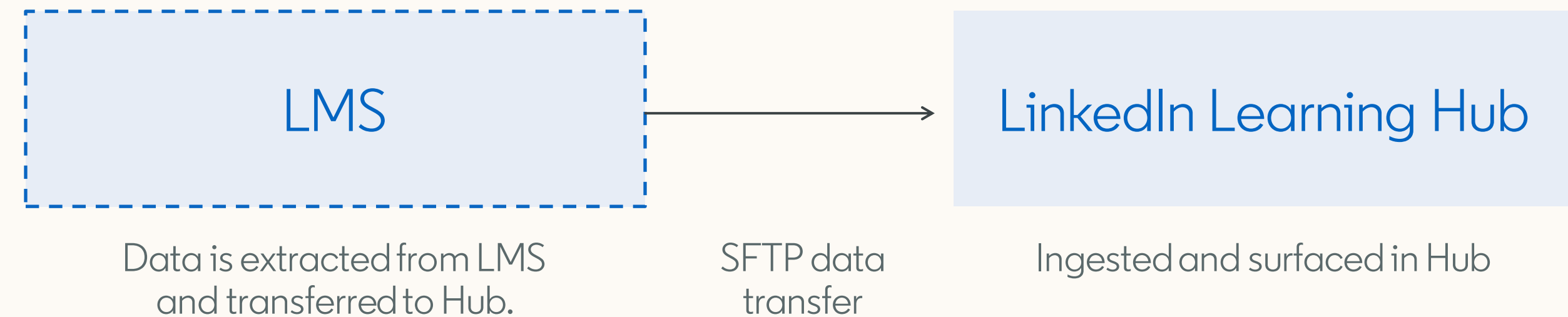
LMS integration overview



LinkedIn Learning Hub gives learners a single, easy-to-use platform to discover all learning content, including LMS content.

How it works

The relevant data is extracted from the LMS, mapped and transformed into the LinkedIn data schema, securely transferred via SFTP, and then surfaced in LinkedIn Learning Hub.



The details

This integration requires an initial, one-time setup.

- **Who:** Your L&D team, your HRIT team, your LMS SME (if different from your L&D), and the LinkedIn Technical Consulting team
- **How:** A manual CSV/SFTP process, 20-25 working hours across 6-8 weeks
- **Why:** To integrate your LMS into Learning Hub and bring in LMS assignments, progress and content data (courses, instructor-led trainings, compliance content, SCORM, and more!) so learners can discover all their relevant learning in one place.

LMS integration process at a glance

1. Kick-off call

Initial call to discuss the integration in more detail, including timeline, roles and responsibilities, and deliverables.

Stakeholders: Your L&D admin, HRIT team, LMS SME (if different from your L&D), and the LinkedIn Technical Consulting team.

3. Data-mapping

Map LMS data to the LinkedIn schema to make sure the data is surfaced correctly to learners.

Stakeholders: Your L&D admin and your LMS SME (if different from your L&D) is responsible for the mapping.

5. Dry run

This is to make sure the LMS data is working.

Stakeholders: Your HRIT team and the LinkedIn Technical Consulting team.

7. Full company rollout

We will provide sample comms to roll out to learners.

Stakeholders: Your L&D admin can socialize the launch.

2. SFTP setup

Includes the connectivity test and automation mechanism to securely transfer fresh data daily.

Stakeholders: Your HRIT team and the LinkedIn Technical Consulting team.

4. Data transformation

Automatically transform the provider data format into the LinkedIn data format (transformation responsibility to be defined at kick-off).

Stakeholders: This can vary, but generally your HRIT team or the LinkedIn Technical Consulting team.

6. Final ingestion and testing

Test and troubleshoot any data extraction, transfer, transfer automation, or data hygiene issues.

Stakeholders: Your L&D, HRIT team, your test group, and the LinkedIn Technical Consulting team.

Projected timeline: Timing can vary, but we expect this engagement to take a total of 20–25 working hours across 6–8 weeks.



LinkedIn Learning Hub integration checklist: LMS and Content Integrations (IT-enabled)

Follow the steps below to integrate your LMS and/or Content Integrations (IT-enabled).

The LinkedIn Learning Hub-LMS integration:

This integration brings in LMS assignments, progress, and content data (e.g. courses, instructor led trainings, compliance content, SCORM, and more) into LinkedIn Learning Hub to drive additional engagement and provide learners a single, easy to use platform to discover all their relevant learning.

Content Integrations (IT-enabled):

You may have additional content providers outside of our content partners and will have the option to integrate them into LinkedIn Learning Hub. This a manual integration and will require assistance from your HRIT team.

Status	Steps	Action items	Owner(s)	Timing
<input type="checkbox"/>	Secure HRIT resources.	<div>These integrations are a manual CSV/SFTP process that requires an initial, one-time setup in partnership with your HRIT team:</div> <ul style="list-style-type: none">• Introduce your HRIT team to the integrations• Go over integration overviews and FAQs together• Secure IT resources for launch	L&D, HRIT team and LMS SME (if different from your L&D)	4–8 weeks pre-launch



FAQs



LMS integration FAQs

1 Why are you using a manual CSV/SFTP process vs. using LMS APIs?

Major LMS providers, including SuccessFactors and Cornerstone On Demand, do not offer APIs that reliably export the kind of information that Learning Hub needs to surface the relevant learning resources to individuals. Existing LMS API's are focused on importing data, which doesn't help get LMS data into LinkedIn Learning Hub.

2 Does LinkedIn Learning Hub replace my LMS?

No. LinkedIn Learning Hub is designed to complement your LMS. Learning Hub sits as a layer "on top of" the LMS to provide a single, easy-to-use platform for learners to discover all relevant content, including LMS-hosted content. You can continue to assign content to learners in your LMS, leverage your LMS for reporting and as the system of record for mandatory and compliance training.

3 Which LMS providers do you support?

At launch, we will be fully supporting Cornerstone OnDemand, SuccessFactors, and Saba. We will be in beta for other LMS providers (e.g. Workday). If you have an LMS that's not one of the three supported at launch, we'll need to discuss the requirements and integration timelines with you.

4 Which types of content or learning objects can be integrated and surfaced in LinkedIn Learning Hub?

All content can be ingested and surfaced on Learning Hub, including articles, courses, videos, paths, collections, audio, doc/books, events/instructor led training, compliance training, and interactive (SCORM) content.

They will all take the form of a "link," i.e., when a learner clicks the link, we'll take them to the LMS provider to consume the content. As part of the integration setup the customer will send LinkedIn the content link/URL (along with additional metadata) to be ingested and surfaced in Learning Hub.

LMS Integration FAQs

5 What is the learner experience for LMS content on LinkedIn Learning Hub?

LinkedIn Learning Hub provides a 'link out' experience, meaning learners will discover LMS content on Learning Hub and then 'link out' to consume that content on the LMS.

6 Does LinkedIn Learning send data back to my LMS as part of the LinkedIn Learning Hub-LMS Integration?

No, this integration is one way only, so the content, assignment, and progress data is extracted from the LMS and is ingested and surfaced in LinkedIn Learning. LinkedIn does not send data back to the LMS as part of this integration.

7 What's the difference between the current LMS reporting integration (Reporting API) and the new inbound Hub-LMS Integration?

The LMS reporting outbound integration (Reporting API) takes reporting data from LinkedIn Learning and displays it in the customer's LMS. The new LinkedIn Learning Hub-LMS Integration does the reverse (inbound to LinkedIn Learning integration), taking data from the LMS and integrating it into LinkedIn Learning Hub, enabling learners to discover LMS content in LinkedIn Learning Hub.

Content Integrations (IT-enabled) FAQs

- 1 Why is LinkedIn requesting this manual data pull? Why can't we do an API integration with the content provider?

Our goal is to provide customers a solution that meets their needs in a timely manner. At this time, we cannot support content integrations via API for all content providers.

- 2 Are there plans to add more content partners in the future?

Our content partners include: Codecademy, Coursera for Business, edX, getAbstract, GlobeSmart, Harvard Business Publishing, OpenSesame, O'Reilly, Pluralsight, Skillshare, and Udemy Business. For additional content partners, we will closely monitor customer interest and appetite from content partners to build into LinkedIn Learning Hub. Please reach out to your CSM if you have a content provider in mind.

- 3 Do I need my IT team involved?

Yes, HRIT support is required to send and automate the data to LinkedIn Learning Hub SFTP endpoint and whitelist LinkedIn's IP. Support will also be required from your IT team to use LinkedIn IPs in their "allow list", so they are able to establish connectivity to LinkedIn Learning.

For regular syncs and to surface the latest content, your IT team may also be involved to automate regular syncs (monthly, quarter, etc) unless you choose to manually update the CSV. However, if you need extra support, our Technical Consulting (TC) team can consult on the process.

- 4 How do these Content Integrations (IT-enabled) differ from Content Partner Integrations?

Content Integrations (IT-enabled) will require additional support from your HRIT team. Also, due to the lack of hand skill tagging for this content, the content may not surface as prominently in recommendations, search, and browse.