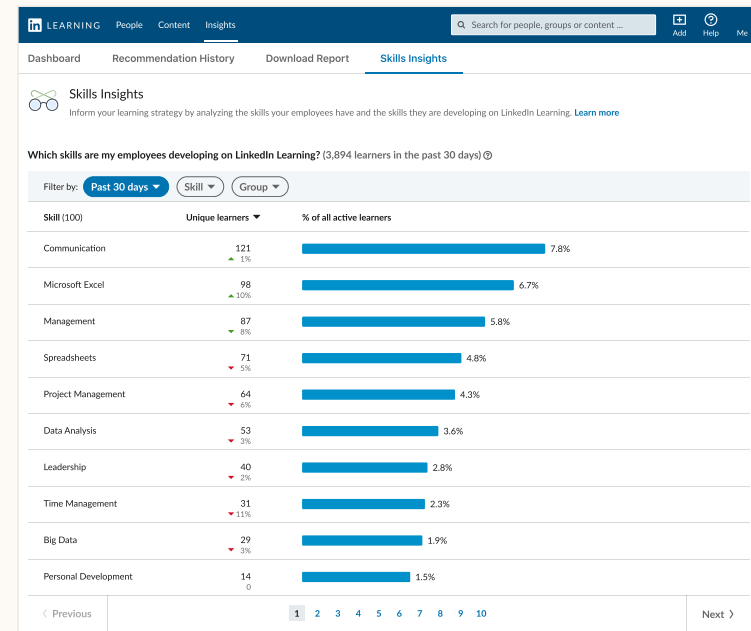**Linked in** Learning

Skills Insights

Visualize the impact of LinkedIn Learning with Developing Skills

Knowing your organization's skills profile can help you identify skills gaps critical for your business. Use these insights to recommend content designed to further develop those skills.

With Developing Skills you can now see the skills your learners are developing on LinkedIn Learning alongside the profile of skills your organization already has.
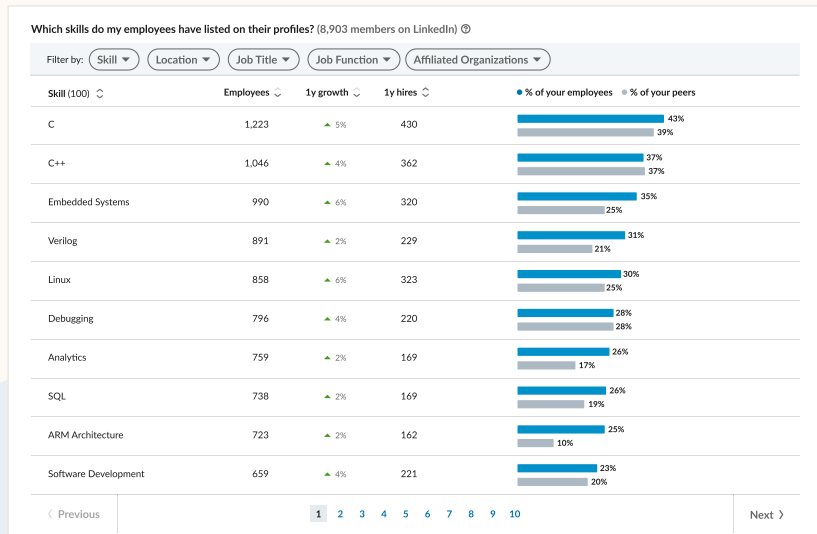
Developing Skills can help you:

1. Determine the impact of learning by reviewing the skills that employees are developing through content on LinkedIn Learning

2. See the top skills learners are developing on LinkedIn Learning

3. Determine trends for skills development through benchmarking with the previous time period

4. Dive deeper into skill development on a group level

5. Recommend content related to key skills for your organization

Skills Insights (dashboard panel)

LEARNING — People · Content · Insights — Search for people, groups or content ... · Add · Help · Me

Dashboard · Recommendation History · Download Report · **Skills Insights**

Skills Insights

Inform your learning strategy by analyzing the skills your employees have and the skills they are developing on LinkedIn Learning. Learn more

Which skills are my employees developing on LinkedIn Learning? (3,894 learners in the past 30 days)

Filter by: Past 30 days ▾ · Skill ▾ · Group ▾

Skill (100)	Unique learners ▾	% of all active learners
Communication	121 ▲ 1%	7.8%
Microsoft Excel	98 ▲ 10%	6.7%
Management	87 ▼ 8%	5.8%
Spreadsheets	71 ▼ 5%	4.8%
Project Management	64 ▼ 6%	4.3%
Data Analysis	53 ▼ 3%	3.6%
Leadership	40 ▼ 2%	2.8%
Time Management	31 ▼ 11%	2.3%
Big Data	29 ▼ 3%	1.9%
Personal Development	14 0	1.5%

‹ Previous · 1 2 3 4 5 6 7 8 9 10 · Next ›

Current Skills Profile

In addition to the skills employees are developing on LinkedIn Learning, you can also review your organization's current skills profile based on information from employees' public LinkedIn profiles. A new filter allows you to select affiliated organizations to show aggregated Skills Insights across your organizations.

We've also included peer benchmarking in this view to help organizations identify competitive advantages along with opportunities to fill skills gaps.

Which skills do my employees have listed on their profiles? (8,903 members on LinkedIn) ⊙

Filter by: Skill ▾ Location ▾ Job Title ▾ Job Function ▾ Affiliated Organizations ▾

Skill (100)	Employees	1y growth	1y hires	% of your employees / % of your peers
C	1,223	▲ 5%	430	43% / 39%
C++	1,046	▲ 4%	362	37% / 37%
Embedded Systems	990	▲ 6%	320	35% / 25%
Verilog	891	▲ 2%	229	31% / 21%
Linux	858	▲ 6%	323	30% / 25%
Debugging	796	▲ 4%	220	28% / 28%
Analytics	759	▲ 2%	169	26% / 17%
SQL	738	▲ 2%	169	26% / 19%
ARM Architecture	723	▲ 2%	162	25% / 10%
Software Development	659	▲ 4%	221	23% / 20%

‹ Previous   1 2 3 4 5 6 7 8 9 10   Next ›

How to use Skills Insights

1 Navigate to 'Skills Insights' from the 'Reports' tab in the Admin Portal

2 View the skills your organization is developing on LinkedIn Learning, and filter by time range, group and skills

3 View the skills your organization has based on public profile data on LinkedIn.com, and filter by skills, location, job title, and job function

4 NEW: Search for and (multi-) select affiliated organizations to show aggregated Skills Insights across your organizations

5 Click on any skill name, within either chart, to access relevant content to recommend to learners

in LEARNING   People   Content   Insights   🔍 Search people, groups or content …   Add

Dashboard   Recommendation History   Download Report   **Skills Insights**

Skills Insights
Inform your learning strategy by analyzing the skills your employees have and the skills they are developing on LinkedIn Learning. Learn more

Which skills are my employees developing on LinkedIn Learning? (3,594 learners in the past 30 days) ⊙

Filter by: Past 30 days ▾ Skill ▾ Group ▾

Skill (100)	Unique learners	% of all active users
Communication	121 ▲ 1%	7.8%
Microsoft Excel	98 ▼ 6%	6.7%
Management	87 ▼ 8%	5.8%
Spreadsheets	71 ▼ 5%	4.8%
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‹ Previous   1 2 3 4 5 6 7 8 9 10

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‹ Previous   1 2 3 4 5 6 7 8 9 10

LinkedIn Learning