

Personalize online learning citizens will use, love and apply.



## Introducing LinkedIn Learning for Workforce Development.

What we do –

- Provide unemployed citizens with the skills needed to land today's opportunities.
- Empower governments to scale and track their workforce development efforts.
- Equip counselors with best-in-class content and administrative abilities to drive results beyond in-person training.

## We aim to help people find jobs.

With LinkedIn Learning, disadvantaged citizens can:

- Learn the latest and most in-demand technologies and soft skills.
- Get recommendations based on real-time industry trends, personalized to their individual level and goals.
- Learn anytime, on desktop or mobile, online or off.
- Certify their skills and build out their brand on the world's largest professional network.

“My last three jobs, I got through LinkedIn. There's no better place to build your network, learn new skills and land a job.”



Gabriela Castro  
Finance Project Coordinator

## Available content

### Business

Job Seeking  
Microsoft Office  
Project Management  
Customer Service  
Cert Prep: PMP®, NASBA, etc.  
Digital Marketing  
...and more

### Technology

Cloud Computing  
Data Science  
IT Infrastructure  
CompTIA  
Web Development  
...and more

### Creative

CAD  
Adobe Suite  
UX design  
Videography  
Photography  
...and more

\*host your own proprietary content alongside the library



## Partnership highlights

- **A deeper picture of your labor market:** Power your workforce, fill open jobs and grow your economy using LinkedIn's Economic Graph.
- **Real-time skills insights:** Identify where to provide targeted learning to citizens by accessing real-time insights into their potential skills gaps
- **World-class collaborative content:** Each week we add 60+ collaborative courses to our 16,000+ course library, all taught by industry-expert instructors. Content for English, Spanish, German, French, Japanese, Mandarin and Portuguese speakers.
- **Host proprietary content:** Upload your own videos and documents to sit alongside the LinkedIn Learning library.

“LinkedIn and state workforce boards share the same goal – connecting every person to opportunity. This partnership is helping us better deliver on that mission.”



Charlie Terrell  
Director, National Labor Exchange  
National Association of State Workforce Agencies

Want to learn more? Go to [learning.linkedin.com](https://learning.linkedin.com).