

Let's make a video.

Your sample video will help us evaluate your teaching and delivery style. This shouldn't be a painful process, so here are the rules:

Watch some of our content.

To get a sense of our delivery and instructional style, watch some of the content from our library.

- A great first step is [Instructional Design Essentials - Creating Video Training](#).
- Here's an Excel [example](#).
- And here's a programming [example](#).

Teach us something.

- Spend 3-5 minutes teaching a process or explaining a concept.
- Teach something "from the middle of a course" - not an intro or overview: really get into something specific.
- Remember to back up what you're saying with engaging and instructional visuals. This is video training, not an audio podcast.
- Tell us 'why' and 'how'.
- Don't just click through a series of steps. Explain why you make certain choices or changes. Explain why it matters. Help your viewers understand the expertise and reasoning behind your actions.

Present your content how you would in our studio.

- Avoid waving the mouse around.
- Practice your delivery so you don't sound scripted.
- Be friendly, not formal. Imagine you're sitting down next to someone at their computer, not standing in front of 500 people.

Don't edit your video.

- We need to see the un-edited version. We need to get an idea of how the editing process might go.
- Everybody makes mistakes, so leave yours in the video.

Don't worry about audio quality or video compression.

- Dog barking in the background? That's fine.
- Laptop mic? No problem.
- Not sure which video export setting to use? Don't worry about it.
- We're not evaluating you based on these things. If you come in to record with us, we'll take care of them.

On Windows, you can record with [Camtasia Studio](#). On a Mac, you can use [QuickTime Player](#).

If you have any specific questions, let your Content Manager know. They'll provide you with some constructive feedback after reviewing your video with our team.