

Pre-launch email: Send several days before you add your users manually or before SSO is complete.

Subject: <Company Name> wants to help you grow your skills, by partnering with LinkedIn Learning

We're excited to announce that we've partnered with the Learning team at LinkedIn to provide you with access to LinkedIn Learning! LinkedIn Learning is an online learning solution to help you gain new skills and advance your career.

You will be receiving an activation email from LinkedIn shortly.

Log in to your LinkedIn.com account to access a customized learning experience with the most relevant content based on who you are as a professional and the skills you'd like to develop. Be sure to activate your account to begin enjoying:

- Unlimited Learning - Choose from more than 4,000 video tutorials across business, creative and technology topics.
- Personalized recommendations - Know the most in-demand skills based on your experience.
- Expert Teachers - The best in the industry, all in one place.
- On your schedule - Access courses from your computer or mobile device.
- Learning resources - Practice with quizzes, exercise files and coding windows.

Please reach out with any questions. I look forward to hearing your feedback and wish you happy learning!

Best,

<Your Name>

Post-launch email: Send after you add your users manually or after SSO is complete

Subject: You now have access to LinkedIn Learning!
OR You can start growing your skills today with LinkedIn Learning!

As I shared previously, <Company Name> has partnered with LinkedIn Learning, an online learning solution to help you gain new skills and advance your career.

You should have received an email from LinkedIn inviting you to activate your account. Please log in and start exploring the courses today. A great place to start is to watch the course "How to Use LinkedIn Learning" (link to Learner Course).

Best,

<Your Name>