King’s College unlocks new dimensions of personal development with LinkedIn Learning

No. of Employees: +8,500
Students: +31,000 from 150 countries
Pioneering research heritage

Challenge

• Activate the Undergraduate Psychology Programme at King’s College London to teach skills alongside degree courses
• Overcome the budget and timetable constraints that restrict classroom-based skills learning for staff and students
• Curate relevant online learning resources to complement the academic curriculum
• Help students adjust to the experience of university
• Enhance graduates’ employment prospects when they leave

Solution

• LinkedIn Learning licenses for every student
• Skills-based learning resources integrated into the college’s Virtual Learning Environments (VLEs)
• Professors and library services curate learning paths to build core skills and complement the curriculum
• Digital Education Student Committee (DESC) takes lead role in driving take-up

Results

• When learning paths were linked to King’s College’s Undergraduate Psychology Programme degree course, 47% of third-year psychology students engaged with the content

33% of those engaging completed 12 online learning courses or more
72% rated the courses as useful, very useful or extremely useful

• Across the whole college, more than 10,676 students and college staff have watched more than

4,185 h of LinkedIn Learning content in the first year of content being available

From first year students learning how to revise and handle exam pressure, to soon-to-be graduates planning careers while organising their final projects, staff keeping up with fast-evolving digital skills, and professors giving feedback on essays by pointing to resources for more engaging writing: LinkedIn Learning is making a difference to every corner of life at King’s College London. It’s the start of an ambitious blended learning programme that aims to enhance both students’ experience of college – and their prospects in the workplace when they graduate.

The journey began when King’s College launched its new Education Strategy. The college had recognised that its students needed more than just a degree when they left the institution. They needed a well-rounded set of relevant skills to enhance their employability. The strategy called for the college to find a way to teach these skills alongside the academic curriculum – and that meant the ability to train staff as well as students.

Existing face-to-face skills training for both staff and students was expensive and time consuming. Courses were being delivered at fixed times, in fixed locations and with limited additional teaching resources that restricted choice and flexibility. To activate its strategy, King’s College needed a flexible approach that could make skills learning more widely available to all.
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Senior Lecturer, Department of Psychology, King’s College London

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