LinkedIn Learning provided EDF with “simple access to impactful people development” and helped the energy business to win Gold for its learning and development journey.

EDF is the UK’s largest producer of low-carbon electricity, meeting around one-fifth of the UK’s electricity needs. It’s leading the way in the UK’s transition to net zero, helping millions of customers with electricity and gas. It’s leading the way in the UK’s transition to net zero, helping millions of customers with electricity and gas.

RESUL TS:
- Understand the employees learning journey
- Deliver a user-friendly and easy to access platform
- Old learning platform was seen as a barrier
- Reducing the number of training providers
- Produce a content library
- Create a marketing campaign to increase usage
- Improve career progression and development
- Increase learning and development culture

In their own words:

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning is much easier to use than other platforms we’ve tried before, the learning we are delivering is helping the business, influencing our decisions and determining how we approach projects.”

**Vineet Verma**
Head of Marketing at EDF

“We went on a journey to get LinkedIn Learning set up, we went on a journey to get license activations, access and usage of the new learning platform EDF needed to engage and develop their employees.”

**Fiona Hodge**
Technical Training Developer at EDF

“I’ve been really enjoying the LinkedIn Learning paths I have been exploring. I can access them on my mobile device and podcast to listening as I go. I find it really easy to find the courses I need.”

**Ingo Perizonius**
People Development Director, at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Vineet Verma**
Head of Marketing at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Vineet Verma**
Head of Marketing at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Vineet Verma**
Head of Marketing at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Vineet Verma**
Head of Marketing at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Vineet Verma**
Head of Marketing at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Vineet Verma**
Head of Marketing at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”

**Lauren Straker**
Senior Internal Communications Manager at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Vineet Verma**
Head of Marketing at EDF

“LinkedIn Learning has been a really valuable tool in our cultural and development function this was completely new to the team.”

**Lloyd Dean**
Podcast Host & Learning Curator at EDF

“We've been tracking what our employees have been organically looking at and sharing. This has enabled us to spot trends really early and help control the narrative.”

**Lynsey Sargood**
Learning and Development Team Manager at EDF

“I have a new appreciation of what I know, I now know the weight of words we use, and the language we use, the assumptions we make and the things we take for granted.”

**Vivienne Chappell**
Manager, Learning and Development at EDF

“We are pushing out to get LinkedIn learning across the whole of the company, it’s been a really easy journey to get this set up.”