Why LinkedIn Learning

is an upgrade from Lynda.com

LinkedIn LEARNING WITH Lynda.com CONTENT

Experience the benefits

Upgrading benefits admins and learners. You can expect continuous updates and enhancements to the product and its learning content.

Some LinkedIn Learning features will seem familiar. We've kept the most quintessential aspects of Lynda.com. Other features are new and exclusive to LinkedIn Learning.

- **The same, high-quality Lynda.com content,** now more engaging and social

- **More relevant recommendations** informed by insights from the LinkedIn network of 546M+ professionals

- **Learning delivered where your employees are,** whether that's on a mobile device, on LinkedIn, or within your learning management system (LMS)

- **Intuitive admin tools** that make it easy to manage users, recommend content, and measure impact

Key features

World-class content

11,000+ digital courses taught by industry experts available in English, Spanish, German, French, and Japanese.

* In August 2018, Portuguese and Mandarin will also be available.

Data-driven curation

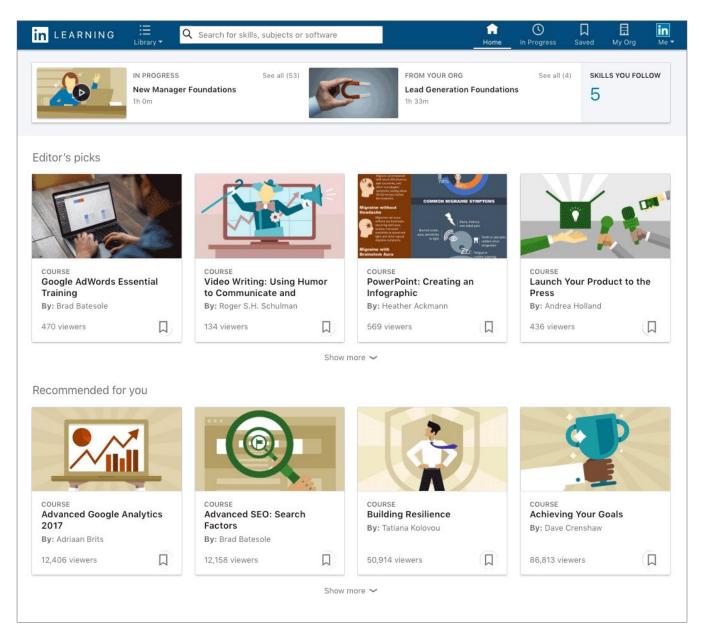Relevant course recommendations for each of your employees, based on unique data from LinkedIn.

Convenience

In-depth and bite-sized courses that can be viewed anytime, on any device, online or offline.

Welcome to **LinkedIn Learning**

A great new interface

What remains the same

- **Content**
  At the core of LinkedIn Learning is high-quality Lynda.com content. Our library includes more than 11,000 courses, and it grows every week.
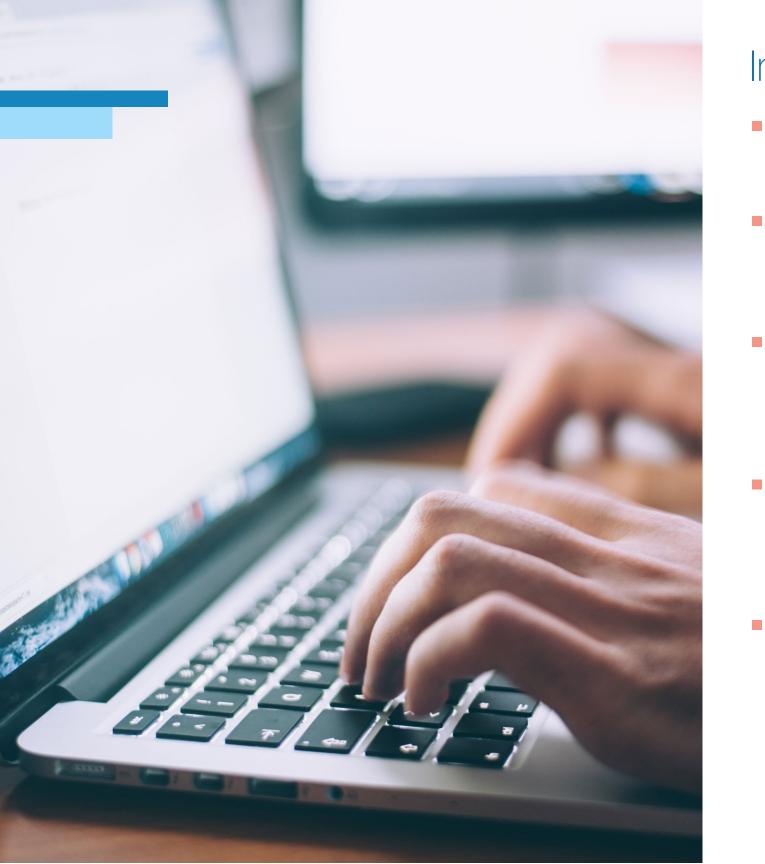
- **Data and progress**
  Admin and learner data including groups, playlists, assigned content, account settings, and histories are automatically migrated. Our goal is to ensure that learning is not disrupted.

- **Learner course video page**
  All of the features and functionalities of this page remain the same. This includes transcripts, exercise files, mobile viewing, bookmarking, and practice environments.

Welcome to **LinkedIn Learning**

Improvements to foundational features

■ **An enhanced user experience**
With its new and intuitive interface, LinkedIn Learning is designed to make it easier for admins and learners to find relevant content and achieve more.

■ **Simplified people management**
Groups and bulk user uploads continue to be accessible within the product, but in a simpler interface that includes handy shortcuts like the ability to resend activation emails.

■ **Custom and pre-built learning paths**
You can customize existing, pre-built learning paths to recommend a relevant sequence of videos and courses to your learners and help them gain expertise in a given topic. You can also create brand new learning paths that meet your organization's needs.

■ **Redesigned reporting and analytics**
You can find new and familiar downloadable reports along with a redesigned analytics dashboard—covering learner engagement, course views, and more. You'll also find more comprehensive activity tracking, and more precise and better designed usage metrics than those available on Lynda.com.

■ **Shareable multimedia collections**
Playlists are now known as collections. Admins and learners can add videos, courses, and custom content of any media format to collections and view in any order. Admins can also curate, organize, share, and assign their collections to learners.

Exciting new features of LinkedIn Learning

Personalized course recommendations

Take data and insights from the LinkedIn network of 546M+ professionals and suggest the most relevant courses or videos based on skills important to a given job function or role. You can add these courses to learning paths or recommend them directly to learners.

Custom content

Add links to connect your learners to content that lives outside of LinkedIn Learning. Or, with LinkedIn Learning Pro, a premium offering, you can upload custom video content and host it alongside LinkedIn Learning content, making it easily discoverable for your learners.

Social curation

You can use course "likes" to surface the most relevant or trending content recommendations.

Intelligent search

We've made it easier to search and browse courses by pre-populating entries with the most searched words.

For more details, **download the LinkedIn Learning Upgrade Playbook.**

Welcome to **LinkedIn Learning**