

The Gift of Feedback

Master the art of giving and receiving feedback



Implementing this Learner Challenge.

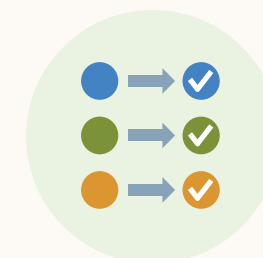


Learner Challenges are a great way to get your whole organization involved in learning.

With the resources in this toolkit, you can get started in a few simple steps:



Familiarize yourself with the learning calendar on [page 03](#)



Follow our recommended comms plan for your challenge on [page 04](#)



Get your whole organization involved on [page 08](#)

Learner calendar.

The calendar in your download pack maps out a detailed learning journey for your team. It includes bite-sized courses that take 5-10 minutes to complete, helping your team to make time for learning.

Include this in your kick-off email to your learners on the first day of your challenge so they can track their journey as they go.



The Gift of Feedback.

Discover new lessons every day which can be completed in around 5-10 minutes.

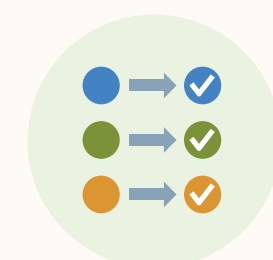
Monday	Tuesday	Wednesday	Thursday	Friday
Challenge starts tomorrow! 	The Potential Trap (3m 42s) Pop Quiz : Generalized feedback is the most useful <input type="radio"/> True <input type="radio"/> False	Seek Feedback to Your Blindspots (3m 3s)	The Grace Game (4m 9s)	Activity: Seek feedback on one specific part of your role this month.
Give & Receive Feedback Well (3m 5s) Pop Quiz: "Be _____ with your praise." a) careful b) generous	Giving Constructive Criticism (4m 40s)	How to Give Empathetic Feedback (1m 33s)	Giving Feedback (3m 56s)	Giving and Taking Feedback (3m 36s)
Activity: Identify two people who you feel you can ask for feedback on your role.	Provide Feedback (2m 45s)	Activity: Offer one person some positive feedback on something they worked on this month.	How to Respond to Critical Feedback (3m 28s)	Reflection: What were your biggest takeaways from this challenge?

Recommended comms plan for your challenge.

Follow this straightforward comms plan to guide your team at every step of your Learner Challenge.

With suggested messaging, and some practical tips and advice for creating engagement, this is all you need to launch a successful challenge.

You'll also find some themed images and banners in your download pack to add color to your emails and make them more eye-catching.



01

Choose a start date and send a launch email.

Use the email template on [page 06](#) of this toolkit to help you get started.



02

Send a reminder.

Do this a few days into the challenge to catch anyone who missed the first email.

For example: "The Gift of Feedback learning challenge is under way. Don't forget to download the calendar and get started. Feedback is a really useful skill to master."

Recommended comms plan for your challenge.



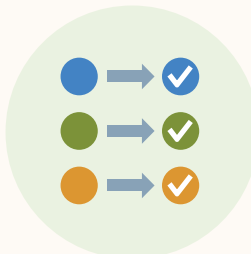
Promote your campaign on the learner homepage.

Find information about how to do this on [page 07](#).



Get your whole organization involved.

Find information about how to do this on [page 08](#).



03

Prep for the final stretch.

A second reminder close to the end of the challenge will help spur your learners on.

For example: “Don’t forget, there’s still time to jump in with The Gift of Feedback learning challenge. Each lesson can be completed in around 5-10 minutes and can bring you a step closer to become a feedback expert.”

Celebrate.

Send a positive wrap-up message to celebrate your team’s effort.

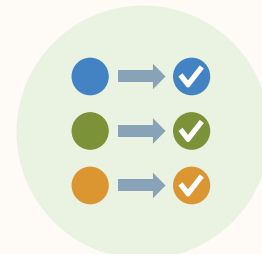
04

For example: “Congratulations on taking part in The Gift of Feedback challenge. Making time for learning isn’t easy, but being able to give and receive feedback is a really important skill, so well done!”



Launch email template.

Use this email template to kick off your campaign and share the learning calendar with your team.



The Gift of Feedback.



LinkedIn Learning

Hi Team,

Do you ever struggle with giving or receiving feedback? Many of us do, which is why I'm excited to launch The Gift of Feedback learning challenge, running from **<start date>** to **<end date>**.

I've attached a calendar of selected LinkedIn Learning videos that can be completed in 5-10 minutes a day. These will help you:

- Give empathetic and constructive feedback
- Become better at receiving feedback

I'll send a reminder later in the month, but it's worth starting early and staying on track. If you have any questions in the meantime, feel free to get in touch.

Happy learning!

<Name>

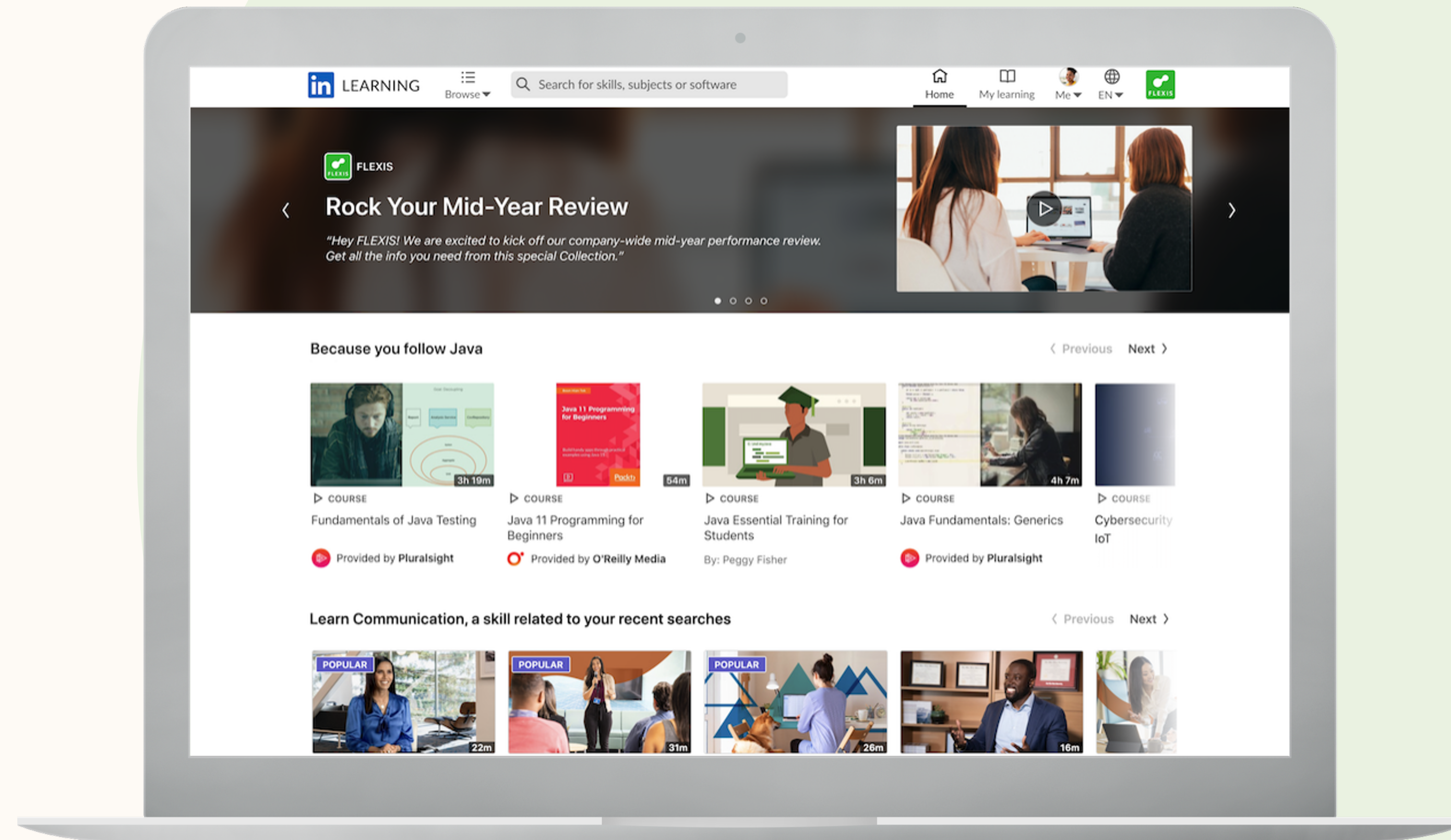
Promote your campaign on the homepage.

With a [LinkedIn Learning Hub](#) account, you can promote Learner Challenges within your organization by creating a campaign that displays on the learner homepage.

The learner homepage banner is customizable and you can add your company logo to ensure your campaign stands out to your learners.

Click below to watch a short video on setting up your own homepage campaign.

Watch now



Tips and tricks to get more people involved in your L&D goals.

LinkedIn data has shown that most team leads and executives are eager to support learning programs.

Here are a few ways to leverage executive influence to inspire employees to learn.



01

Have executives record a video or provide a one-sentence quote.

Be motivational and inspirational to get your team excited about learning, rather than feeling pressured to participate.

02

Include in organizational communications.

Gentle reminders go a long way. Especially if you acknowledge your appreciation that your team are using their free time for learning.

03

Cultivate friendly competition.

Make things competitive with goals and rewards for your top learners, in order to motivate more people to get involved.

04

Encourage your learners and team leads to share their favorite courses.

With so many courses available, it can be hard to know where to begin. Asking participants to share and discuss their favorite lessons is a great way to encourage conversation around the challenge and increase uptake.

Thank you.

Don't forget to check out other
Learner Challenges available
on our website.

[See more Learner Challenges](#)