#### **Linked** in

# DEI upskilling on LinkedIn Learning Hub

Embrace diversity, equity, and inclusion (DEI) learning in your workplace and inspire a sense of belonging.





LinkedIn Learning Hub is a skillbuilding platform that draws on data and insights to deliver personalized content, community-based learning, and skill-driven outcomes that empower your company. With LinkedIn Learning Hub, you can curate your custom DEI learning journey, promote the most relevant DEI content, and identify which DEI skills learners are building — and which DEI skills your organization needs.

#### Curation

Personalize your learners' experience with DEI content to increase engagement.

- Assign curators to create or customize DEI learning paths and collections.
  Find curators at your company
- Personalize the learning experience with your company's custom DEI content.
  Learn more
- Integrate third-party DEI content into LinkedIn Learning Hub to consolidate learning in one place.
  Learn how to integrate
- Drive engagement with over 475 DEI courses through our pre-curated <u>DEI learning paths</u> such as "Create an Inclusive Work Culture."
- Quickly uncover DEI content that supports your organization's top needs with Multilingual Diversity, Inclusion, and Belonging content mapping.
  Download mapping

### **Promotion**

Promote DEI content that matters most to your organization.

 Promote relevant DEI content to your organization, directly on the LinkedIn Learning homepage. <u>Learn more</u>

**Did you know?** Companies that recommend courses to their employees report 69% more hours of content watched per learner.\*

- Boost learner engagement with curated and bite-sized DEI Learner Challenges. Learn more
- Engage your learners by quickly sharing DEI assignments across your organization with orgwide assignment emails. <u>Learn more</u>
- Feature and promote LinkedIn Learning instructors who offer DEI courses, tools, and Office Hours. View instructors

**Pro tip:** Not sure which courses to try first? We recommend starting with HR thought leaders Pat Wadors and Mary-Frances Winters.

 Invite learners to Office Hours so they can discover more DEI content with professional instructors. View Office Hours

## Reporting

Identify which DEI skills learners are building, and which skills your organization needs.

- Pin "Diversity & Inclusion" as a priority skill on your Skills Insights page and directly recommend DEI content to learners.
  Learn more
- Get consolidated, customizable reports to guide your strategy and curate personalized content for specific groups of learners.
- Use <u>Recommendation Reports</u> to view how learners engage with content recommended by admins and curators.

