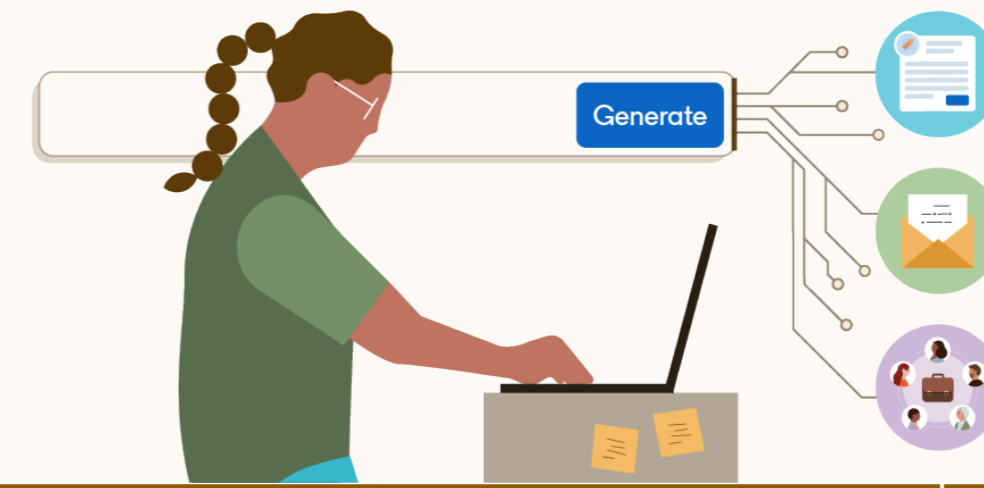


# A beginner's guide to generative AI

Get to know the basics of generative AI and learn how you can apply it to your everyday work. Don't worry if you miss a day — you can always catch up tomorrow.



| Monday  | Tuesday  | Wednesday  | Thursday  | Friday  |
|---|--|--|---|---|
| <p><b>Day 1</b><br/> <a href="#">What is generative AI?</a><br/>           (3m 36s)</p>                             | <p><b>Day 2</b><br/> <a href="#">Generative AI</a><br/>           (3m 32s)</p>                                       | <p><b>Day 3</b><br/> <a href="#">How generative AI works</a><br/>           (4m 48s)</p>       | <p><b>Day 4</b><br/> <a href="#">How generative AI is different than other types of AI</a><br/>           (2m 12s)<br/> <a href="#">ChatGPT</a><br/>           (3m 54s)</p> | <p><b>Day 5</b><br/> <b>Pop quiz:</b> If asked, how would you define generative AI?</p>                                       |
| <p><b>Day 6</b><br/> <a href="#">How might generative AI impact various industries?</a><br/>           (3m 56s)</p> | <p><b>Day 7</b><br/> <a href="#">Generative AI and where each of us fits in</a><br/>           (5m 26s)</p>          | <p><b>Day 8</b><br/> <b>Pop quiz:</b> What's one way AI can positively impact an industry?</p> | <p><b>Day 9</b><br/> <a href="#">The generative AI revolution</a><br/>           (3m 40s)<br/> <a href="#">Data is fuel for AI</a><br/>           (3m 23s)</p>              | <p><b>Day 10</b><br/> <a href="#">Understanding Vilas' ethical AI framework</a><br/>           (3m 26s)</p>                   |
| <p><b>Day 11</b><br/> <b>Pop quiz:</b> Why does data matter in AI?</p>  | <p><b>Day 12</b><br/> <a href="#">Preparing C-Suite in directing responsible AI</a><br/>           (3m 52s)</p>      | <p><b>Day 13</b><br/> <a href="#">Generative AI use cases</a><br/>           (3m 15s)</p>      | <p><b>Day 14</b><br/> <a href="#">How generative AI is likely to evolve</a><br/>           (2m 42s)</p>   | <p><b>Day 15</b><br/> <a href="#">How to work with the responses from a generative AI chatbot</a><br/>           (2m 30s)</p> |
| <p><b>Day 16</b><br/> <a href="#">Strategies for executives</a><br/>           (4m 18s)</p>                         | <p><b>Day 17</b><br/> <b>Question:</b> What's one way you can use generative AI to help with your everyday work?</p> | <p><b>Day 18</b><br/> <a href="#">The future of GPT-3 and AI</a><br/>           (5m 14s)</p>   | <p><b>Day 19</b><br/> <a href="#">How to assess your company's needs</a><br/>           (3m 50s)</p>  | <p><b>Day 20</b><br/> <b>Challenge:</b> Choose one LinkedIn Learning course on generative AI to explore next month.</p>       |