



Flybits supports employee development.

SUCCESS STORY

With employees working remotely during the pandemic, **Flybits** found an opportunity to create a cohesive learning and development strategy to better support employees' growth. The ease of use for employees already familiar with LinkedIn, plus the range and quality of learning courses available, made **LinkedIn Learning Hub** a natural fit, said Alyssa Faller, director of people and culture.



Employee engagement

Flybits discovered their employees are very interested in learning. In the first month alone, about 90% of employees enrolled and began taking courses.



Better job perks

Offering a diverse range of training and development options as a benefit to employees helps Flybits attract more qualified candidates in a competitive job market.



Curated learning paths

Managers can work with team members to create individual learning paths, while curated learning paths on topics like diversity, equity, and inclusion (DEI) help them formalize required training.



THE CHALLENGE

Ad hoc learning with no clear path to success

Prior to the pandemic, employees interested in training and development placed individual requests for courses and other resources. After noticing a dramatic drop in requests when work became remote, Flybits realized they needed a clear strategy and centralized solution to give employees access to training.

THE SOLUTION

A cohesive learning and development strategy

Flybits' first step was to make LinkedIn Learning Hub available to all employees with a company-wide license. After many early adopters jumped on board, the high level of demand and enthusiasm for learning at Flybits was apparent. They began to work with managers to help support employees with individual learning paths based on their needs and goals. In turn, employees were encouraged to look beyond day-to-day tasks and work toward their professional goals.

[Learn more](#)

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It's not just about bringing people in. It's about how you keep them happy, learning, and contributing.



Alyssa Faller

Director of People and Culture

A big part of our success with LinkedIn Learning is that there's something for everyone, all the way down to specific roles.



Sauvnish Bains

Chief of Staff, People and Culture