

## Grab-and-go messaging

Make spreading the word about LinkedIn Learning easy. Copy and paste this promotional and inspirational messaging into internal communications channels that include emails, newsletters, intranet pages, social media, TV monitors and more.

**Get personalized recommendations.** Explore courses based on your experience, LinkedIn profile and goals.

**Watch on your schedule.** Access LinkedIn Learning courses from any device—anytime and anywhere. Get the app today.

**Learn from industry experts.** Stream LinkedIn Learning courses taught by passionate instructors with real-world experience.

**Experience learning tailored to you.** LinkedIn Learning provides personalized course recommendations based on your job title, skills, experience and goals.

**Learn at your own pace.** Choose from more than 5,000 on-demand courses from LinkedIn Learning, and watch on your own schedule.

**Watch courses on business, creative and technology skills.** LinkedIn Learning offers more than 5,000 on-demand courses to help you build professional skills across a vast range of job functions.

**Discover bite-size learning.** All LinkedIn Learning courses are broken into short videos, so you can focus on a key topic of interest. Microlearning, or watching small snippets of longer courses, helps you gain knowledge across numerous subjects. Dedicate 10 minutes each day to learning something new.

**It's a great time to start learning.** Your colleagues at <Your Organization> already take advantage of LinkedIn Learning. Activate your profile and learn something new today.

**Explore hot topics at <Your Organization>.** Our most popular LinkedIn Learning courses this month were <*Course A>*, <*Course B>* and <*Course C>*. Take one of them today.

**Find the right path for you.** LinkedIn Learning offers dozens of Learning Paths, or series of courses in which industry experts teach valuable career knowledge and skills. Two popular Learning Paths are **Become a Digital Marketer** and **Become a Front-End Web Developer.** 

**Quizzes didn't end in college.** Confirm your understanding using LinkedIn Learning assessments, practice environments and coding practice windows.

**Learn anytime, from anywhere.** Download courses to your mobile device to view instruction on the go while you're offline. Start a course on a desktop device and finish it on your smartphone. Bookmark courses on your phone and watch them on your computer. Get the LinkedIn Learning app today.

**Make learning social.** Do you have colleagues with similar learning interests? Pair up! Choose a LinkedIn Learning course, watch it and discuss.

**Learn something new.** On average, LinkedIn Learning publishes 25 courses each week. Wondering what's new and interesting? Filter for the most recent using the main search bar.

