

Unlock the power of professional networking

Discover how to identify allies and establish professional networks that can help you move your career forward. Don't worry if you miss a day — you can always catch up tomorrow.



Monday	Tuesday	Wednesday	Thursday	Friday
<p>Why Network? (2m 54s)</p> <p>Build Meaningful Connections (2m 57s)</p>	<p>Principles of Networking (2m 16s)</p>	<p>Pop quiz: Name three reasons why having a network is important.</p>	<p>Branding Yourself Through Social Media (4m 07s)</p>	<p>How To Stand Out (2m 43s)</p>
<p>Expand Your Professional Network Strategically (2m 21s)</p> <p>Understanding the Goal: Building Relationship Capital (1m 24s)</p>	<p>Leverage LinkedIn (1m 32s)</p>	<p>Develop Influential Relationships (3m 49s)</p>	<p>Challenge: Join a LinkedIn Group relevant to your career, create a post, and respond to comments.</p>	<p>Building Your Network (2m 40s)</p>
<p>Understand Relationship Development (4m 37s)</p>	<p>Identifying a Mentor (3m 59s)</p> <p>How to Ask Someone To Be Your Mentor (3m 08s)</p>	<p>Mentor and Be Mentored (3m 34s)</p>	<p>Getting the Most From Your Mentoring Relationship (1m 04s)</p>	<p>Challenge: Begin making a list of your requirements for a mentor.</p>
<p>What Is Sponsorship? (4m 18s)</p> <p>The Difference Between a Sponsor and a Mentor (3m 22s)</p>	<p>Successful Approaches for Protégés (11m 44s)</p>	<p>Pop quiz: What is a sponsorship?</p>	<p>How To Leverage Your Sponsor's Influence (2m 38s)</p>	<p>Challenge: Next month, commit to completing The Ultimate Guide to Professional Networking.</p>