Unlock the power of professional networking

Discover how to identify allies and establish professional networks that can help you move your career forward. Don’t worry if you miss a day — you can always catch up tomorrow.

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| Why Network?  
(2m 54s) | Principles of Networking  
(2m 16s) | Pop quiz: Name three reasons why having a network is important. | Branding Yourself Through Social Media  
(4m 07s) | How To Stand Out  
(2m 43s) |
| Build Meaningful Connections  
(2m 57s) | | | |
| Expand Your Professional Network Strategically  
(2m 21s) | Leverage LinkedIn  
(2m 32s) | Develop Influential Relationships  
(3m 49s) | Challenge: Join a LinkedIn Group relevant to your career, create a post, and respond to comments. | Building Your Network  
(2m 40s) |
| Understanding the Goal: Building Relationship Capital  
(1m 24s) | | | | |
| Understand Relationship Development  
(4m 37s) | Identifying a Mentor  
(3m 59s) | Mentor and Be Mentored  
(3m 34s) | Getting the Most From Your Mentoring Relationship  
(1m 04s) | |
| | How to Ask Someone To Be Your Mentor  
(3m 08s) | | | Challenge: Begin making a list of your requirements for a mentor. |
| | | | | |
| What Is Sponsorship?  
(4m 18s) | Successful Approaches for Protégés  
(11m 44s) | Pop quiz: What is a sponsorship? | How To Leverage Your Sponsor’s Influence  
(2m 38s) | 
| The Difference Between a Sponsor and a Mentor  
(3m 22s) | | | Challenge: Next month, commit to completing The Ultimate Guide to Professional Networking. | |