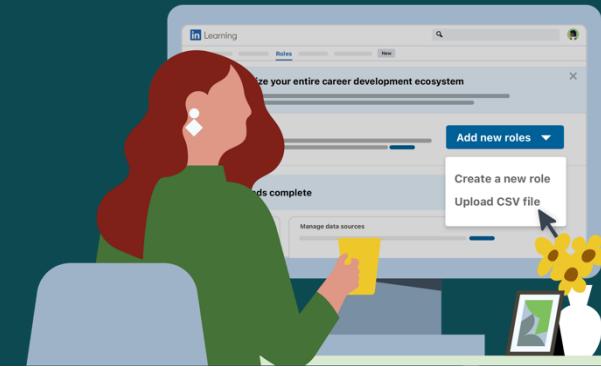


Bring your talent architecture to life with LinkedIn Learning Career Hub



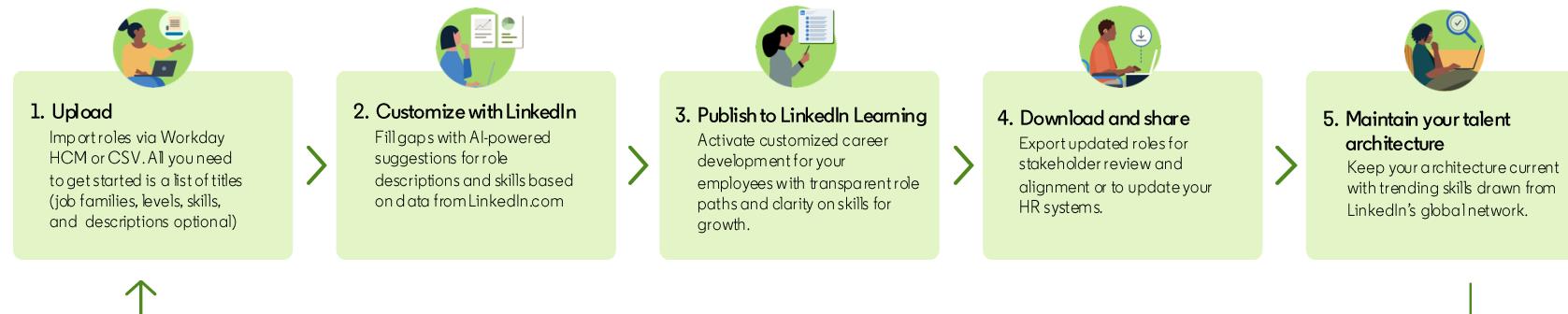
Customize Career Hub to align with your organization's talent architecture

The problem: Without a clear talent architecture, employees lack transparent career paths, managers coach inconsistently, and HR and L&D waste time maintaining stale spreadsheets.

The solution: Career Hub powers customized career development by unifying your job and skills framework. Import via Workday HCM or CSV, enhance with AI-powered suggestions, and publish to give employees transparent role paths and clarity on skills for growth — all rooted in your organization's source of truth. Keep data fresh with market-driven trending skills.

The benefits

- Career growth clarity: Transparent role-to-skill paths employees can trust
- Save time with faster build, updates, and bulk publish
- Reduce admin work by integrating with your HR system of record
- Stay current with market-aligned trending skills
- Scale faster by piloting 1-2 job families, then expanding



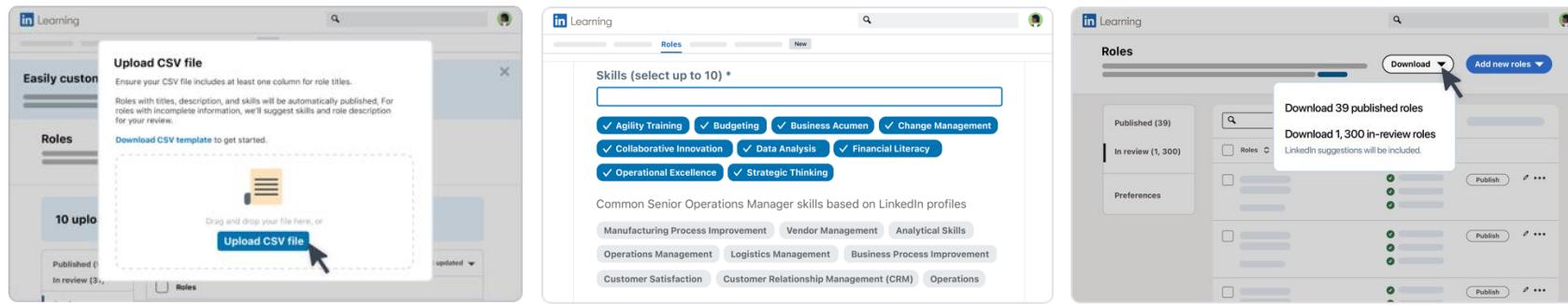
Drive more learning with custom Role Guides

+20%

more engagement among learners in organizations using custom Role Guides.



Efficiently create or update your talent architecture, wherever you are in your journey.



1 Upload: Start with titles

Don't have a full talent architecture yet? Start by uploading a list of roles.

Pro Tip: Start with just 1 to 2 job families at a time. This doesn't have to happen overnight.

Already have a talent architecture?

Standardize and upload your skills-to-job mapping using our CSV template.

If your data is housed in Workday HCM, enable our integration for easy ingestion from the source.

2 Customize

Fill gaps with AI-powered descriptions and skills from LinkedIn data. Then edit, refine, or download for offline stakeholder review.

3 Publish

Turn your customized architecture into transparent career paths and role-skill clarity guidance for employees, all available right in LinkedIn Learning Career Hub

4 Maintain Freshness

Keep your data current with ongoing updates powered by LinkedIn's network insights, which helps ensure that skills and roles stay relevant over time.

Pro tip

Review your published roles 2 to 4 times a year to stay ahead of market trends, with LinkedIn's insights on trending skills across your roles.



Start customizing your talent architecture with LinkedIn Learning's intelligent customization tools today.

Visit <https://www.linkedin.com/learning-admin/content/roles> to begin.