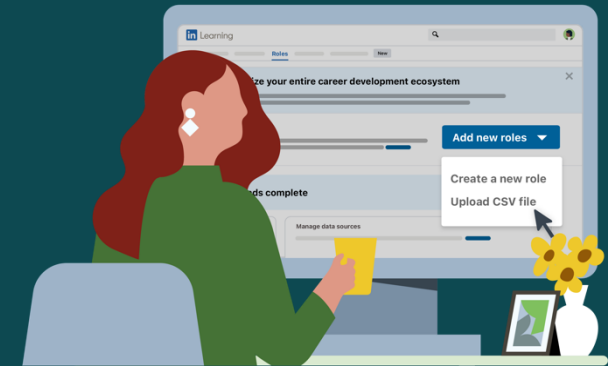


# Bring your talent architecture to life with LinkedIn Learning Career Hub



## Customize Career Hub to align with your organization's talent architecture

**The problem:** Without a clear talent architecture, employees lack transparent career paths, managers coach inconsistently, and HR and L&D waste time maintaining stale spreadsheets.

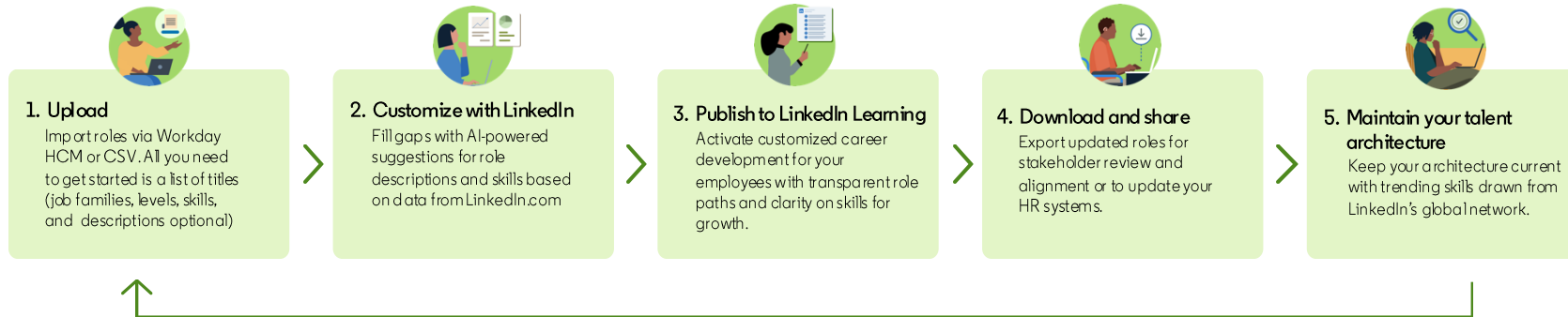
**The solution:** Career Hub powers customized career development by unifying your job and skills framework. Import via Workday HCM or CSV, enhance with AI-powered suggestions, and publish to give employees transparent role paths and clarity on skills for growth — all rooted in your organization's source of truth. Keep data fresh with market-driven trending skills.

### The benefits

- Career growth clarity: Transparent role-to-skill paths employees can trust
- Save time with faster build, updates, and bulk publish
- Reduce admin work by integrating with your HR system of record
- Stay current with market-aligned trending skills
- Scale faster by piloting 1–2 job families, then expanding

## Career Development

Where does your organization stand?



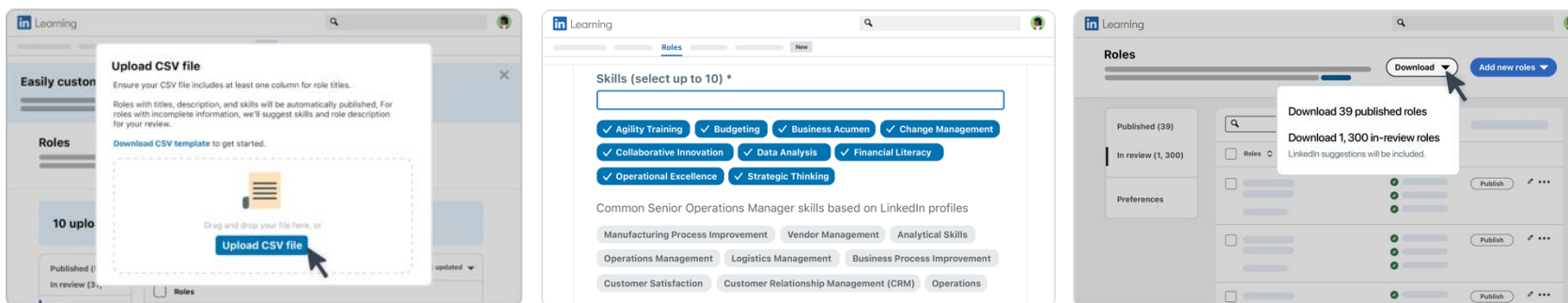
Drive more learning with custom Role Guides

+20%

more engagement among learners in organizations using custom Role Guides.



# Efficiently create or update your talent architecture, wherever you are in your journey.



## 1 Upload: Start with titles

Don't have a full talent architecture yet? Start by uploading a list of roles.

**Pro Tip:** Start with just 1 to 2 job families at a time. This doesn't have to happen overnight.

## 2 Customize

Fill gaps with AI-powered descriptions and skills from LinkedIn data. Then edit, refine, or download for offline stakeholder review.

## 4 Maintain Freshness

Keep your data current with ongoing updates powered by LinkedIn's network insights, which helps ensure that skills and roles stay relevant over time.

### Already have a talent architecture?

Standardize and upload your skills-to-job mapping using our CSV template.

If your data is housed in Workday HCM, enable our integration for easy ingestion from the source.

## 3 Publish

Turn your customized architecture into transparent career paths and role-skill clarity guidance for employees, all available right in LinkedIn Learning Career Hub

### Pro tip

Review your published roles 2 to 4 times a year to stay ahead of market trends, with LinkedIn's insights on trending skills across your roles.



Start customizing your talent architecture with LinkedIn Learning's intelligent customization tools today.

Visit <https://www.linkedin.com/learning-admin/content/roles> to begin.