



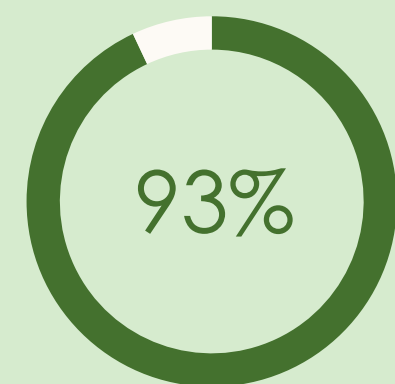
Sigma Nursing empowers nurses to develop timely leadership and communication skills.

Challenge: Lack of preparation for leadership positions

- The pandemic and nursing shortage led to nurses taking on leadership roles with little to no formal prior training.
- They needed to communicate well under pressure when caring for patients and families, who were scared, angry, and only had their nurse to talk to.
- Sigma Nursing wanted to give nurses an easy way to learn vital soft skills. With a comprehensive learning solution, they could get more career support and lead to the best of their ability.

Solution: Support for nurses' skills and career development

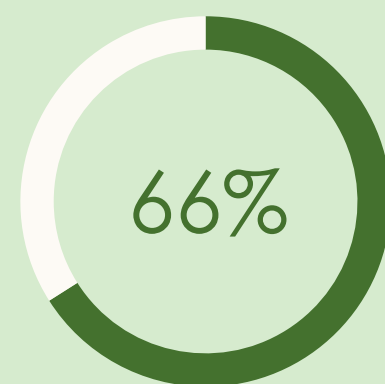
- The organization created a nurse empowerment program using [LinkedIn Learning](#). This included free, accessible, and curated courses, like "Being Positive at Work" and "Building Resilience."
- General leadership courses gave learners a wide range of understanding, and topics on communication in high stress situations and conflict resolution were vital.
- Nurses also filled out pre- and post-assessment surveys. As a result of the program, they were more confident and prepared to better meet hospital needs and further their careers.



of nurses found learning courses helped their leadership practice.



of participants said the program added value to their development as leaders.



of nurses who applied for promotion felt ready because of the program.



NAMER Reach

Non-profit organization | 51-200 employees

Goal 1: Support leadership development

Goal 2: Build critical skills



With this platform, there's high-quality learning available on a plethora of topics. I can't imagine something I would need to know that I couldn't find on LinkedIn."



Margie Brown

Sigma Leadership Specialist

