Sigma Nursing empowers nurses to develop timely leadership and communication skills.

Challenge: Lack of preparation for leadership positions

- The pandemic and nursing shortage led to nurses taking on leadership roles with little to no formal prior training.
- They needed to communicate well under pressure when caring for patients and families, who were scared, angry, and only had their nurse to talk to.
- Sigma Nursing wanted to give nurses an easy way to learn vital soft skills. With a comprehensive learning solution, they could get more career support and lead to the best of their ability.

Solution: Support for nurses’ skills and career development

- The organization created a nurse empowerment program using LinkedIn Learning. This included free, accessible, and curated courses, like “Being Positive at Work” and “Building Resilience.”
- General leadership courses gave learners a wide range of understanding, and topics on communication in high stress situations and conflict resolution were vital.
- Nurses also filled out pre- and post-assessment surveys. As a result of the program, they were more confident and prepared to better meet hospital needs and further their careers.

With this platform, there’s high-quality learning available on a plethora of topics. I can’t imagine something I would need to know that I couldn’t find on LinkedIn.”

Margie Brown
Sigma Leadership Specialist

93% of nurses found learning courses helped their leadership practice.

99% of participants said the program added value to their development as leaders.

66% of nurses who applied for promotion felt ready because of the program.